

SPONSORSHIP OPPORTUNITIES

Title Sponsorship: \$8000 (1 available)

- Opening Remarks/Welcome
- Executive on Panel
- Session Sponsorship (Logo)
- 5 Registrations
- Logo in event program/email promotions/website
- Signage (Physical/Digital)
- Spread (2 pages) color ad in event program
- Literature distribution
- Post Event Registration List
- Tour Stop (if applicable)

Diamond Co-Sponsorship: \$6000

- Executive on Panel
- Session Sponsorship (Logo)
- Co-Breakfast sponsor
- 4 Registrations
- Full page color ad in event program
- Signage (Physical/Digital)
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List
- Tour Stop (if applicable)

Gold Initiative Co-Sponsorship: *

- Exclusively to the SVG Venue Initiative Sponsors
- Networking Reception co-sponsor (Monday Night)
- 3 Registrations
- Half page color ad in event program
- Signage (Physical/Digital)
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List
- Tour Stop (if applicable)

Case Study: \$5500

- 10-minute informational case study
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List
- Half page color ad in event program
- Signage (Physical/Digital)

Networking Lunch Sponsorship: \$3000

- Exclusive sponsor of the lunch
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List

Badge Sponsorship: \$3500

- Your company logo on front and back of badge
- Literature distribution
- Logo in event program/email promotions/website
- Post Event Registration List

Lanyards Sponsorship \$3500

- SVG produces Lanyard with your company logo on it
- Signage (Physical/Digital)
- Literature distribution
- Post Event Registration List
- Logo exposure in event program/email promotions/website

Session Sponsorship: \$3000 (based on availability)

- Your company sponsors a session/2 min intro.
- 2 Registrations
- Includes logo on screen/in event program
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List

Networking Break Co-sponsorship: \$2000

- Network break co-sponsor
- Logo in event program/email promotions/website
- Literature distribution
- Post Event Registration List

Registration Desk Sponsorship: \$3000

- Signage on registration desk
- Literature distribution
- Logo in event program/email promotions/website
- Post Event Registration List

Tour Stop Sponsor: \$2500

- Applies only if you have gear in Stadium and want to have a company executive on a tour to explain your solutions.
- Logo in event program/email promotions/website
- Post Event Registration List

*** To learn more about SVG's venue initiative or to activate a sponsorship, please contact:**

Rob Payne: (212) 481-8131, rob@sportsvideo.org
Andrew Gabel: (646) 998-4554, agabel@sportsvideo.org