

## SPONSORSHIP OPPORTUNITIES

### Title Sponsorship: \$9,000 (1 available)

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| <ul style="list-style-type: none"> <li>• Opening Remarks/Welcome</li> <li>• Executive on Panel</li> <li>• Tabletop showcase exhibit</li> <li>• Exclusive Lunch Sponsor</li> <li>• Session Introduction</li> <li>• 5 Registrations</li> </ul> | <ul style="list-style-type: none"> <li>• Spread (2 pages) color ad in event program</li> <li>• Signage (Physical/Digital)</li> <li>• Logo exposure in event program/email promotions/website</li> <li>• Literature distribution</li> <li>• Post Event Attendee List</li> </ul> |
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### Diamond Sponsorship: \$7,000 (based on availability)

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| <ul style="list-style-type: none"> <li>• Executive on Panel</li> <li>• Tabletop showcase exhibit</li> <li>• Networking Reception co-sponsor</li> <li>• 4 Registrations</li> <li>• Full page color ad in event program</li> </ul> | <ul style="list-style-type: none"> <li>• Signage (Physical/Digital)</li> <li>• Logo exposure in event program/email promotions/website</li> <li>• Literature distribution</li> <li>• Post Event Attendee List</li> </ul> |
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### Gold Sponsorship: \$5,500 (based on availability)

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| <ul style="list-style-type: none"> <li>• Tabletop showcase exhibit</li> <li>• 3 Registrations</li> <li>• Half page color ad in event program</li> <li>• Signage (Physical/Digital)</li> </ul> | <ul style="list-style-type: none"> <li>• Logo exposure in event program/email promotions/website</li> <li>• Literature distribution</li> <li>• Post Event Attendee List</li> </ul> |
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### Case Study: \$5,500 (2 available)

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| <ul style="list-style-type: none"> <li>• 10-minute informational case study</li> <li>• 3 Registrations</li> <li>• Half page color ad in event program</li> <li>• Signage (Physical/Digital)</li> </ul> | <ul style="list-style-type: none"> <li>• Logo exposure in event program/email promotions/website</li> <li>• Literature distribution</li> <li>• Post Event Attendee List</li> </ul> |
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### Session Sponsorship: \$4,500 (based on availability)

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| <ul style="list-style-type: none"> <li>• Your company sponsors a session/2 min intro.</li> <li>• 2 Registrations</li> <li>• Includes logo on screen/in event program</li> <li>• Signage (Physical/Digital)</li> </ul> | <ul style="list-style-type: none"> <li>• Logo exposure in event program/email promotions/website</li> <li>• Literature distribution</li> <li>• Post Event Attendee List</li> </ul> |
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### Registration Sponsorship: \$3,500 (1 available)

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| <ul style="list-style-type: none"> <li>• 2 Registrations</li> <li>• Signage (Physical/Digital)</li> <li>• Literature distribution</li> </ul> | <ul style="list-style-type: none"> <li>• Logo exposure in event program/email promotions/website</li> <li>• Post Event Attendee List</li> </ul> |
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### Lanyards Sponsorship \$4,000 (1 available)

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| <ul style="list-style-type: none"> <li>• SVG produces Lanyard with your company logo on it</li> <li>• Signage (Physical/Digital)</li> <li>• Literature distribution</li> </ul> | <ul style="list-style-type: none"> <li>• Post Event Attendee List</li> <li>• Logo exposure in event program/email promotions/website</li> </ul> |
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### Badge Sponsorship: \$4,000 (1 available)

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| <ul style="list-style-type: none"> <li>• Your company logo on front and back of badge</li> <li>• 2 Registrations</li> <li>• Signage (Physical/Digital)</li> <li>• Literature distribution</li> </ul> | <ul style="list-style-type: none"> <li>• Logo exposure in event program/email promotions/website</li> <li>• Post Event Attendee List</li> </ul> |
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### Networking Break Co-sponsorship: \$3,000 (2 available)

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| <ul style="list-style-type: none"> <li>• Networking break co-sponsor</li> <li>• Signage (Physical/Digital)</li> <li>• Literature distribution</li> </ul> | <ul style="list-style-type: none"> <li>• Post Event Attendee List</li> <li>• Logo exposure in event program/email promotions/website</li> </ul> |
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**Print options: \$2,000 for Full Page Ad in Event Program; \$1,500 for Half Page Ad in Event Program**

**To activate a sponsorship, please contact:**

**Rob Payne:** (212) 481-8131, [rob@sportsvideo.org](mailto:rob@sportsvideo.org) or **Andrew Gabel:** (646) 998-4554, [agabel@sportsvideo.org](mailto:agabel@sportsvideo.org)