



**SPORTS OTT SPONSORSHIPS**

**Title Sponsorship: \$9,000 (1 available)**

- Welcoming Remarks
- Lunch Sponsor
- Executive on Panel
- 4 Registrations
- Spread (2 pages) color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Diamond Sponsorship: \$8,000**

- Executive on Panel
- Networking Reception co-Sponsorship
- 3 Registrations
- Full page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Case Study Sponsorship: \$6,500 (3 Available)**

- Case Study Presentation: 8-10 minutes (Subject to editorial approval)
- 3 Registrations
- Full Page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Session Sponsorship: \$5,500 (Based on Availability)**

- Two-minute session introduction
- Company logo on screen during session
- 2 Registrations
- Half page color ad in event program
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Badge Sponsorship: \$5,000 (1 Available)**

- Logo on front and back of badge
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Lanyard Sponsorship: \$5,000 (1 Available)**

- Dual sided lanyard logo exposure
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**SPONSORSHIP OPPORTUNITIES  
CONTINUED ON NEXT PAGE**

**Registration Sponsorship: \$4,000 (1 Available)**

- Registration Desk Sponsor Signage
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature distribution
- Post Event Attendee List

**Networking Break Sponsorship: \$3,000**

- Networking Break co-Sponsorship
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

**Video Commercial Sponsorship: (\$3,000)**

- :30 supplied video to run in between sessions
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

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**Branded Bluetooth Speakers Sponsorship: (\$4,500)**

- Your logo imprinted on speakers
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

**Branded Cell Phone Power Bank Sponsorship: (\$3,500)**

- Your logo imprinted on power banks
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

**Branded Loop Charging Cable: (\$3,000)**

- Your logo imprinted on charging cable
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

**Branded Cell Phone Credit Card Holder Sponsorship: (\$2,500)**

- Your logo imprinted on holder
- 2 Registrations
- Signage (Physical/Digital)
- Logo on event web page and promotions
- Literature Distribution
- Post Event Attendee List

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**Full Page Ad in Event Program: \$2,000**

**Half Page Ad in Event Program: \$1,500**

***To activate a sponsorship, contact:***

**Rob Payne (212) 481-8131 [rob@sportsvideo.org](mailto:rob@sportsvideo.org) or Andrew Gabel (646) 998-4554 [agabel@sportsvideo.org](mailto:agabel@sportsvideo.org)**