



Event Program: Spread Ad Specs

Ad Specs

Trim size: 17" x 11"

Trim plus bleed: 17.25" x 11.25"

Build pages to trim size and extend bleed beyond page edge by 1/8 inch.

Live matter: 16" x 10.375"

* Live matter refers to critical copy, like logos and text.

Gutter: -0.75"

Safety: Please keep all critical matter (text, logos) at least 0.125" from trim

Color:

CMYK or BW. Spot colors must be converted to 4/c.

RGB files are not acceptable.

Acceptable File Formats:

Press-optimized PDFs, high-resolution .psd, .eps, and .ai

InDesign files with fonts converted to outlines and all supporting documents included

Artwork Submission:

Please send high-resolution ads directly to Katie Champion at katie@sportsvideo.org

If the file is too large, please send via <http://www.sportsvideo.org/uploads>

For questions regarding ad materials and production, please contact:

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