

SVG VENUE SUMMIT

PRODUCTION • TECHNOLOGY • INTEGRATION

JUNE 26-27 • LITTLE CAESARS ARENA • DETROIT



SPONSORSHIP OPPORTUNITIES

Title

\$8,000 • One available

Opening Remarks/Welcome · Executive on panel · Session sponsorship (logo on screen) · Five registrations · Logo exposure in event program, email promotions, website, and signage (physical/digital) · Spread color ad (two pages) in program · Literature distribution · Post-event registration list

Diamond

\$6,000

- Executive on panel
- Session sponsorship (logo on screen)
- Breakfast co-sponsor
- Four registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Full-page color ad in event program
- Literature distribution
- Post-event registration list

Gold Initiative*

Exclusive to SVG Venue Initiative Sponsors*

- Networking Reception co-sponsor (Monday night)
- Three registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Half-page color ad in event program
- Literature distribution
- Post-event registration list

Case Study

\$5,500 • Based on availability

- 10-minute informational case study
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Half-page color ad in event program
- Literature distribution
- Post-event registration list

Session

\$4,000 • Based on availability

- Your company sponsors a session, with two-min. intro
- Two registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

Networking Lunch

\$3,500 • One available

- Exclusive sponsor of the lunch (Tuesday)
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

Networking Break

\$2,500

- Networking break co-sponsor (Tuesday)
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

Badges

\$4,000 • One available

- Your company logo on front and back of attendee badge
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

Lanyards

\$4,000 • One available

- Your company logo on attendee lanyards (SVG produces)
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

Registration Desk

\$3,500 • One available

- Your company logo on registration desk signage
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event registration list

*** To learn more about the SVG Venue Initiative, or to activate a sponsorship, please contact:**

Rob Payne, rob@sportsvideo.org, (212) 481-8131
Andrew Gabel, agabel@sportsvideo.org, (646) 998-4554