



TRANSPORT

a virtual event **SEPTEMBER 23**

12:30 p.m. WELCOMING REMARKS

12:35 – 12:50 p.m. OPENING KEYNOTE: Inside NBC's Monumental Transmission Scheme for the Tokyo Olympics

Learn how NBC Olympics connected production facilities across the globe and delivered the world's largest sports event to millions of U.S. viewers under ultra-challenging circumstances.

PRESENTER: Chris Connolly, NBC Sports Group, VP, Transmission Operations and Engineering

12:50 – 1:30 p.m. THE STATE OF TRANSPORT: Sports Broadcasters Sound Off on Today's Live Transmission Landscape

Transmission-focused executives from major sports broadcasters sound off on the most pressing issues facing the industry today. They will address how their strategies and operations have evolved as a result and how they see the industry changing in the future.

MODERATOR: Jason Dachman, SVG, Chief Editor and TRANSPORT Program Director

PANELISTS:

Brad Cheney, Fox Sports, VP, Field Operations and Engineering
Ken Fuller, ViacomCBS, VP, Distribution and Technology
Julie Morrison, WarnerMedia Production Technology, Manager, Content Transmission
Paul Spinelli, Sinclair Broadcast Group, Director, Distribution & Network Systems
Adam Whitlock, ESPN, Director, Remote Traffic Operations

1:35 – 1:50 p.m. CASE STUDY: LiveU Remote Production Powers 'The Basketball Tournament'

presented by

Take a look at how the LU800 was used to support Tupelo Honey's REMI production of The Basketball Tournament broadcast on ESPN.

PRESENTER: Janel Fleming, LiveU, Director of Sales and Sales Group Manager, Sports

1:50 – 2:30 p.m. IP INTERCONNECT AND THE REMI REVOLUTION: What It Means for Live Sports Production and Contribution

presented by

The explosion of REMI/remote productions in recent years was accelerated by the pandemic, and, as IP-based technology and interoperability continue to mature, the sports-production ecosystem is undergoing tectonic change. Learn how IP interconnectivity and REMI models are creating new challenges and new opportunities.

MODERATOR: Keith Goldberg, Titan Media Group, Managing Director

PANELISTS:

Rick Gibson, Lumen, Director of Operations, Media and Entertainment
Roberto Musso, NDI - A Division of Vizrt Group, Senior Product Manager
Andy Rayner, Nevion, Chief Technologist
Peter Wharton, TAG V.S., Director, Corporate Strategy
Adam Whitlock, ESPN, Director, Remote Traffic Operations

2:30 – 3:15 p.m. THE 5G FACTOR: Turbocharging Bonded Cellular, the Shrinking C-Band Space, and What's Next

presented by

As major U.S. cellular providers roll out 5G networks, the technology promises to dramatically impact the way live sports events are produced and delivered to fans. Learn how 5G will boost bonded-cellular technologies, the changing C-band landscape, and what it all means for your operation in the years ahead.

INTRODUCTION: Melanie Sullivan, AT&T Business, Senior Lead, Sports and Entertainment Vertical

MODERATOR: Brandon Costa, SVG, Director of Digital

PANELISTS:

Josh Arensberg, Verizon Business Group, Global Head of Business Development, Media and Entertainment
Chris Bentivegna, AT&T, Director of Strategy and Innovation
Brad Cheney, Fox Sports, VP, Field Operations and Engineering
Matt McEwen, TVU Networks, VP of Product Management
Daniel Pisarski, LiveU, VP of Engineering

3:15 – 4:00 p.m. TRANSMISSION OVER THE PUBLIC INTERNET: The Rise of RIST, RTMP, SRT, Zixi, and More

presented by

With the onset of the pandemic, more and more sports broadcasters began using the public internet and the cloud to backhaul and distribute live video. Learn how live low-latency video contribution over the public internet has become widely accepted in the industry and how it is changing sports broadcasters' transmission philosophy.

MODERATOR: Adam Whitlock, ESPN, Director, Remote Traffic Operations

PANELISTS:

Eric Bolten, Zixi, VP, Business Development
Ghislain Collette, Haivision, VP, Product Management
Ciro A. Noronha, Ph.D., Cobalt Digital, EVP of Engineering / RIST Forum, President
Rob Szabo-Rowe, The Switch, SVP, Engineering and Product Management

4:00 – 4:30 p.m. THE FUTURE OF SATELLITE: Its Evolving Role in the Transmission Ecosystem

presented by

With the rise in IP contribution and distribution, the role of satellite continues to evolve. Hear from top vendors in this space on the current state of satellite services and where the sector is headed.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial

PANELISTS:

Tim Jackson, Globecast, SVP, Sales and Marketing
Susanna Mandel-Mantello, SES Satellites, VP Strategic Accounts, Sports and Events
Rami Moussawi, ST Engineering iDirect, Product Manager
Brian Stanley, Arctek Satellite Productions, Owner and CEO

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