



# SPORTS VIDEO GRAPHICS

## Helen Mills Event Space and Theater – NYC MAY 24

### SPONSORSHIP OPPORTUNITIES

#### **TITLE | \$10,000 • 1 available**

- Welcoming remarks • Executive on panel • Tabletop showcase exhibit • Exclusive lunch sponsor • Four (4) additional registrations
- Logo exposure in event program, email promotions, website, & signage (physical/digital) • Branding on virtual portion of event
- Spread color ad (two pages) in event program • Literature distribution • Post-event attendee list

#### **DIAMOND | \$8,000 • Based on availability**

- Executive on panel
- Tabletop showcase exhibit
- Networking Reception co-sponsor
- Three (3) additional registrations
- Full-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **CASE STUDY | \$5,500 • Based on availability**

- 15 minute informational case study (subject to editorial approval)
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **REGISTRATION | \$3,500 • 1 available**

- Your company logo on registration table signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **NETWORKING BREAK | \$2,500**

- Networking Break co-sponsor; logo on break signage
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **EVENT PRINT PROGRAM OPTIONS**

Full-Page Ad: \$1,500  
Half-Page Ad: \$1,000

#### **GOLD | \$5,500 • Based on availability**

- Tabletop showcase exhibit
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **SESSION | \$4,000 • Based on availability**

- 2 minute session introduction with company logo on screen during panel
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **LANYARD | \$4,500 • 1 available**

- Your company logo on attendee lanyard (SVG produces)
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **BADGE | \$4,500 • 1 available**

- Your company logo on front and back of attendee badge
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Literature distribution
- Post-event attendee list

#### **SIZZLE REEL VIDEO | \$2,500**

- 30-60 second sizzle reel video (runs once)  
**SPECS:** 720p/59.94 H.264 .mp4/.mov files
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Branding on virtual portion of event
- Post-event attendee list

#### **FOR MORE INFORMATION, CONTACT:**

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[www.sportsvideo.org/events](http://www.sportsvideo.org/events)