



# SPORTS CONTENT MANAGEMENT FORUM

**JULY 27**

**Westin  
New York**

## SPONSORSHIP OPPORTUNITIES

### **TITLE | \$10,000 • 1 available**

- Welcoming remarks
- Executive on panel
- Exclusive lunch sponsor
- Tabletop showcase exhibit
- Literature distribution
- Four (4) additional registrations

- Spread color ad (two pages) in event program
- Post Sports Content Management Forum attendee list
- Logo exposure in event program, email promotions, website, & signage (physical/digital)

### **DIAMOND | \$7,500 • Based on availability**

- Executive on panel
- Tabletop showcase exhibit
- Networking Reception co-sponsor
- Three (3) additional registrations
- Full-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **GOLD | \$6,000 • Based on availability**

- Tabletop showcase exhibit
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **CASE STUDY | \$6,000 • Based on availability**

- 15 minute informational case study (subject to editorial approval)
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **SESSION | \$4,000 • Based on availability**

- 2 minute session introduction with company logo on screen during panel
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **BADGE | \$4,500 • 1 available**

- Your company logo on front and back of attendee badge
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **LANYARD | \$4,500 • 1 available**

- Your company logo on attendee lanyard (SVG produces)
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **NETWORKING BREAK | \$2,500**

- Networking Break co-sponsor; logo on break signage
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **REGISTRATION TABLE | \$3,500 • 1 available**

- Your company logo on registration table signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### **EVENT PRINT PROGRAM OPTIONS**

Full-Page Ad: \$1,500  
Half-Page Ad: \$1,000

### **SIZZLE REEL VIDEO | \$2,500**

- 30-60 second sizzle reel video (runs once)  
**SPECS:** 720p/59.94 H.264 .mp4/.mov files
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Post Sports Content Management Forum attendee list

## **FOR MORE INFORMATION, CONTACT:**

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