Production In Your Pocket



Turning Your iPhone Into a Digital Video Crew For >\$200

Today's smartphones are powerful media acquisition, production, and distribution tools. These devices possess impressive cameras [an iPhone 6 offers the ability to shoot at 1080p and up to 60fps], simple editing software built in, and even the ability to stream live to the web.

The centerpiece to the kit is an inexpensive audio adapter that allows the shooter to plug any XLR microphone in through the headphone jack. This easy-to-carry setup is perfect for quick and efficient shooting of reporter stand-ups, 1-on-1 interviews, and Facebook Live streams with high-quality video and audio without the need of a full video crew.

The following collection of cost-effective and space-efficient tools can turn the smartphone in your pocket into a full-fledged video production crew.

- 1 <u>Ampridge iJam Cable Microphone/Headphone Interface for iPhone</u> (\$20)
- 2 Hosa HMIC-025 REAN XLR3F to XLR3M Pro Microphone Cable (\$17)
- <u>Peyou 50" Inch Aluminum Camera Tripod + Smartphone Holder Mount</u> (\$22)
 - 4 Shure A₅8WS-BK Black Windscreen (\$5)
 - On Air Mic Flag Premier Series (\$30)
 - 6 Shure SM58-LC Vocal Microphone (\$99)

