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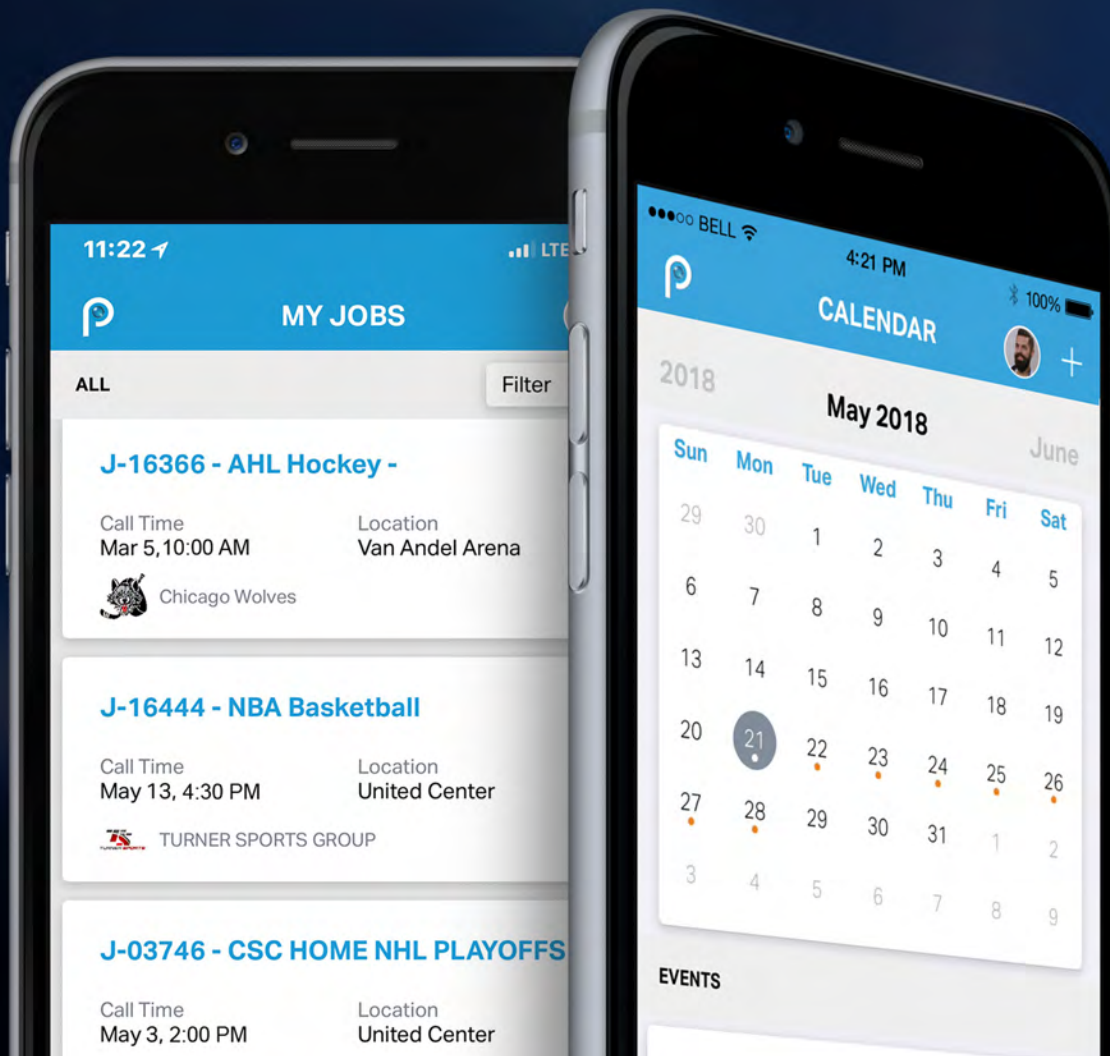




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# RSN SUMMIT AGENDA

#SVGRSN

## GENERAL SESSIONS

Location: Red Lacquer Room

### DAY 1 TUESDAY, JUNE 26

3:30 p.m.

**REGISTRATION AND  
TECHNOLOGY SHOWCASES OPEN**

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4:00 – 4:15 p.m.

**WELCOMING REMARKS**

**PRESENTED BY:**

Robert Carzoli, Program Productions, President and CEO

Jon Slobotkin, NBC Sports Regional Networks, SVP, Content and Live Programming; RSN Summit Chair

PRESENTED BY

4:15 – 4:45 p.m. **RSN MARKET ANALYSIS:**

**Audience Measurement and Commercial Trends**

Nielsen Sports will provide regional sports network audience insights, including a view on the changing media consumption habits of sports fans. The presentation will also look at the top commercial trends impacting the global sports industry.

**PRESENTER:** Lyndon Campbell, Nielsen Sports, SVP, Leagues and Rights Holders

4:45 – 5:30 p.m. **STATE OF THE RSN INDUSTRY: Network Presidents on the Opportunities and Challenges Ahead**

Presidents from three of the biggest players in the RSN market take the stage to discuss the unique challenges and opportunities facing the industry in 2018 as it undergoes a tectonic shift on multiple fronts. Expect a wide gamut of topics to be addressed, including the evolving rights and distribution landscape, OTT and streaming, ratings and audience measurement, the latest production technologies, and much more.

**MODERATOR:** Jason Dachman, SVG, Chief Editor and RSN Summit Program Director

**PANELISTS:**

Patrick Crumb, AT&T Sports Networks, President

Ted Griggs, NBC Sports Regional Networks, President, Group Leader and Strategic Production and Programming

Sean McGrail, NESN, President and CEO

5:30 – 7:00 p.m.

**OPENING NIGHT**

**RECEPTION IN TECHNOLOGY SHOWCASE AREA**

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### DAY 2 WEDNESDAY, JUNE 27

8:00 – 8:55 a.m.

**REGISTRATION AND BREAKFAST  
IN TECHNOLOGY SHOWCASE AREA**

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8:55 – 9:00 a.m.

**WELCOMING REMARKS**

**PRESENTED BY:**

Jon Slobotkin, NBC Sports Regional Networks, SVP, Content and Live Programming; RSN Summit Chair

9:00 – 9:40 a.m. **PRODUCTION PERSPECTIVES:  
Where Storytelling and Technology Collide**

Unlike national networks, RSNs are uniquely positioned to tell the story of a team's journey throughout the entire season, and today, RSN production teams have more ways to enrich their storytelling than ever before. How are they making use of new tools, and what is on producers' wish lists for next-generation technologies?

**MODERATOR:** Ken Miller, Altitude Sports and Entertainment, EVP and General Manager/Executive Producer

**PANELISTS:**

Jeff Filippi, MSG Networks, SVP of Production/Programming and Executive Producer

Ron Gralnik, Fox Sports Networks, VP, Production

Doug Johnson, AT&T SportsNet Pittsburgh, VP and Executive Producer

Jon Slobotkin, NBC Sports Regional Networks, SVP, Content and Live Programming; RSN Summit Chair

Jared Stacy, Spectrum Networks, VP, Production and Strategy

9:40 – 9:50 a.m.

**COMCAST TECHNOLOGY  
SOLUTIONS CASE STUDY**

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**PRESENTER:** Stuart Kurkowski, Comcast Technology Solutions, Principal Architect

9:50 – 10:00 a.m. **TECHNOLOGY SHOWCASE PREVIEW**

10:00 – 10:45 a.m.

**NETWORKING BREAK  
IN TECHNOLOGY SHOWCASE AREA**

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10:45 – 11:20 a.m. **LEAGUE PERSPECTIVES: A View From the Top**

As the sports-media landscape undergoes change due to the evolving consumption habits of fans, the relationship between leagues and RSNs has never been more important. Broadcast operations leaders from the major U.S. leagues join top RSN execs to discuss production operations, the rise of in-market streaming, and more.

**MODERATOR:** Larry Meyers, Pac-12 Networks, EVP, Content

**PANELISTS:**

Michael Connelly, Fox Sports Regional Networks, SVP and Executive Producer

Steve Hellmuth, NBA, EVP, Media Operations and Technology

Bernadette McDonald, MLB, SVP, Broadcast Operations

Dan O'Neill, NHL, VP, Arena and Event Operations

11:20 – 11:35 a.m. **THE STATE OF LABOR IN THE RSN WORLD**

RSNs face a host of labor-related challenges in today's rapidly changing market, including an aging work population, fewer entry opportunities, changing labor laws, and more. However, there is also plenty of reason for optimism. Program Productions presents an overview of the state of the current market and what to expect in the future.

**MODERATOR:** Joseph Maar, NECF, Co-Founder and CEO

**PRESENTER:** Robert Carzoli, Program Productions, President and CEO



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11:35 a.m. – 12:15 p.m. **TEAM PERSPECTIVES:**

### Creating Quality RSN Partnerships

For RSNs, maintaining a quality relationship with the teams for which you hold the rights is essential for success. Hear from a mix of team execs and RSN leaders on how they work together to create mutually beneficial partnerships, as well as their views on how they see the regional sports industry evolving in the future.

**MODERATOR:** Jason Dachman, SVG, Chief Editor and RSN Summit Program Director

#### PANELISTS:

Brooks Boyer, Chicago White Sox, SVP, Sales and Marketing  
Kevin Cross, NBC Sports Chicago, VP, Content  
Mike Dimond, Fox Sports North and Fox Sports Wisconsin, SVP and GM  
Matt Majka, Minnesota Wild, President and Alternate Governor  
Brian Mitchell, AT&T SportsNet Rocky Mountain, Executive Producer

12:15 – 1:15 p.m.

### NETWORKING LUNCH

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1:15 – 2:00 p.m. **THE MOVE TO OTT:**

### How Regional Rights and Distribution Are Evolving

The regional-sports rights landscape is changing rapidly, as nearly half a dozen MLS organizations, the Portland Trailblazers, and a host of college and amateur sports have moved all or some of their live-game rights to direct-to-consumer OTT platforms. Learn how these new OTT services are looking to change the face of regional-sports distribution and how RSNs are reacting to the shift with their own streaming strategies.

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**MODERATOR:** Brandon Costa, SVG, Director of Digital

#### PANELISTS:

Ed Desser, Desser Media, Founder and President  
Lindsey Ross, FloSports, Director of Rights Acquisition  
Chris Schlosser, MLS Digital, SVP and GM  
Andrew Schnell, Stadium, Managing Director, Corporate Development

2:00 – 2:30 p.m.

### NETWORKING BREAK IN TECHNOLOGY SHOWCASE AREA

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2:30 – 3:15 p.m. **ALL UNDER ONE ROOF:**

### When Linear-TV Production Meets Digital

The walls between linear and digital production teams are coming down, as RSNs are looking to become more efficient and distribute content across an ever-growing number of platforms. Learn from top digital execs and executive producers regarding how their digital- and linear-production teams are collaborating more efficiently.

**MODERATOR:** Brandon Costa, SVG, Director of Digital

#### PANELISTS:

Steve Davis, Ooyala, Chief Revenue Officer  
Michael R. Hall, NESN, SVP, Digital  
Kevin Marotta, MSG Networks, SVP, Marketing and Content Strategy  
Larry Meyers, Pac-12 Networks, EVP, Content  
Michael Wargo, NBC Sports Regional Networks, Senior Director of Multi-Platform Content

## DAY 2 WORKSHOPS WEDNESDAY, JUNE 27

Location: **Chicago Room, 5th Floor**

10:40 a.m. – 12:15 p.m.

### MORNING WORKSHOP:

## >RSN SOCIAL MEDIA SHOWCASE

This morning workshop will take an up-close-and-personal look at how several RSNs create and distribute content across a swath of social media channels. In addition to presenting behind-the-scenes case studies on their own operations, these social-media pros will offer practical tips and best practices on how to make the most of your social efforts.

#### Case Studies To Be Presented By:

Michael R. Hall, NESN, SVP, Digital  
Kelly Higgins, NBC Sports Regional Networks, Director, Marketing  
Kevin Sullivan, YES Network, Managing Editor, YESNetwork.com  
**MODERATOR:** Brandon Costa, SVG, Director of Digital

1:15 – 3:30 p.m.

### AFTERNOON WORKSHOP:

## >TECHNOLOGY & OPERATIONS

This afternoon workshop takes a deep-dive look at how technology and operations are evolving in today's RSN market.

1:15 – 2:00 p.m. **RSNs GET REAL:**

### A Real-World Timeline for HDR, 1080p, 4K, and IP

There has been plenty of industry buzz regarding next-gen technologies like 1080p, 4K UHD, and HDR in recent years. In addition, new IP standards are expected to bring IP workflows into the mainstream. Hear the latest updates in the 4K HDR vs. 1080p HDR debate, what IP transport brings to the table, and where the industry is headed.

**MODERATOR:** Ken Kerschbaumer, SVG, Co-Executive Director, Editorial Services

#### PANELISTS:

Alex Blanding, SNY, VP, Engineering  
Rich Eilers, Canon U.S.A., National Accounts Sales Director  
Philip Garvin, Mobile TV Group, President/Founder/Co-Owner  
Sassan Pejhan, AT&T Entertainment Group, Assistant VP  
Jason Taubman, Game Creek Video, SVP, Technology

2:00 – 2:30 p.m.

### NETWORKING BREAK IN TECHNOLOGY SHOWCASE AREA

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2:30 – 3:00 p.m. **GREASING THE TECH WHEELS:**

### How AI and Automated Production Could Impact RSNs

RSNs are being asked to produce more high-quality content with fewer resources than ever before. In an effort to cut costs and streamline operations, many broadcasters are looking to artificial intelligence and automated production platforms. Learn how these up-and-coming tools can boost your operation, as well as the limitations they still face.

**MODERATOR:** Karen Hogan Ketchum, SVG, Senior Editor

#### PANELISTS:

Shaka Arnon, WSC Sports, Head of U.S. Operations  
Fahad Haider, NESN, VP, Engineering  
Patrick Lucey, STATS, VP of Artificial Intelligence  
Per von Rosen, Sportradar, Product Manager, Broadcast  
Jérôme Wauthoz, Tedral, VP, Products

3:00 – 3:30 p.m. **POINT-COUNTERPOINT:**

### Is At-Home Production The Future of the RSN Market?

No technological trend has had as major an impact on live-sports production in the past three years than "at-home" production. However, not everyone is aboard the at-home bandwagon. RSN leaders discuss the benefits, obstacles, and future of at-home production for live-game productions.

**MODERATOR:** Jason Dachman, SVG, Chief Editor and RSN Summit Program Director

#### PANELISTS:

Steve Grigely, Fox Sports Networks, VP, Technical Operations  
Shawn Oleksiak, NBC Sports Philadelphia, VP/Executive Producer, Live Events  
Khalid Patterson, Spectrum Networks, Senior Manager, Remote Operations  
Kyle Reischling, Pac-12 Networks, VP, Remote Events  
Bob Valinski, Vizrt, Sales Manager

## VISIT THE TECHNOLOGY SHOWCASES!

6 RSN Summit, June 26-27, Chicago

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# SPEAKERS

## RSN SUMMIT CHAIR

**JON SLOBOTKIN**, NBC Sports Regional Networks, SVP, Content and Live Programming



Slobotkin was named the SVP of content and live programming at NBC Sports Regional Networks in February 2017. In this role, he is responsible for all game, studio, and multi-platform programming for all live content across NBC Sports Regional Networks. He is charged with ensuring a consistent philosophy and production quality for programming on all platforms across the group.

**SHAKA ARNON**, WSC Sports, Head of U.S. Operations



Arnon is the head of WSC Sports' North American operations. On top of leading WSC Sports' North American operations, Arnon is a true sports enthusiast who enjoys both watching and practicing.

**ALEX BLANDING**, SNY, VP, Engineering



Blanding is responsible for all of the broadcast technology behind SNY's award-winning studio and remote productions. He started in the broadcast integration business designing and building projects for a wide range of clients including National Geographic, Sirius Radio, MTV, VH1, Oxygen, ABC, and QVC. He then moved onto the manufacturing side with NVISION (now Grass Valley).

**BROOKS BOYER**, Chicago White Sox, SVP, Sales and Marketing



Boyer oversees the team's marketing, corporate partnerships sales and service, ticket sales and service, premium seating sales and service, broadcasting, game operations, promotions, advertising, licensing, business analytics, and development. With a leadership style centered on fan engagement, Boyer oversaw the construction of a data warehouse to gain insight and information to identify and meet guests' needs in the ballpark.

**LYNDON CAMPBELL**, Nielsen Sports, SVP, Leagues and Rights Holders



Campbell has served in a leadership capacity in the Nielsen Sports practice for over 11 years. His experience includes working with corporate brands in evaluation of sports sponsorship investment and sports properties to provide guidance on content rights valuations, fan growth, and sponsor development.

**ROBERT CARZOLI**, Program Productions, President & CEO



Carzoli has overseen more than 15 years of growth at Program Productions. He has experience in managing union relationships, implementing national employee benefit programs, developing employer-side liability and risk mitigation platforms, and navigating complex federal and state labor laws. In recent years, he has established an Advanced Media Division which specializes in "at-home" production and labor needs. Carzoli has also expanded the company's reach into Canada.

**MICHAEL CONNELLY**, Fox Sports Regional Networks, SVP and Executive Producer



Connelly is responsible for the day-to-day production of FSN's 19 regional sports networks and national broadcasts of the Pac-12, Big 12, CUSA events, and all studio shows, including *College Football Saturday*. He currently works in the Fox Sports Studios in Los Angeles. As the network's first-ever executive producer, Connelly first joined Fox Sports Arizona when it launched in 1996.

**KEVIN CROSS**, NBC Sports Chicago, VP, Content



Cross heads up the regional sports network's comprehensive and growing portfolio of multiplatform content including live events, programming, digital media, news, and original content across online, mobile, and social assets. Previously holding the title of senior director of news and original content at NBC Sports Chicago (formerly CSN Chicago), Cross was instrumental in the creation of an original content division that produced feature-length, award-winning documentaries.

**PATRICK CRUMB**, AT&T Sports Networks, President



Crumb is responsible for leading the AT&T Sports Networks group and its four regional sports networks branded as AT&T SportsNet and (in the Northwest) Root Sports. In 2017, *Sports Business Journal* and *Broadcasting & Cable Magazine* both named Crumb as one of the most influential executives in the regional sports television industry. Previously, Crumb served as DirecTV Sports Networks' EVP of business affairs and general counsel.

**STEVE DAVIS**, Ooyala, Chief Revenue Officer



Davis is responsible for Ooyala's global sales and marketing execution. Davis has over 25 years of sales and marketing experience with both emerging and established technology companies in the media and entertainment, enterprise, broadcast, and telco industries. He is focused on driving superior business value to customers and helping them find new and innovative solutions for the future of television.

**ED DESSER**, Desser Media, Founder and President



Desser has more than 40 years of experience in sports media, negotiating major media deals in the local, national, and international TV marketplaces, and serving a diverse group of sports, technology, and media clients. For 23 years, Desser served in the Commissioner's Office of the NBA. In 2005, Desser founded Desser Sports Media (DSM), and later Desser Media (DMI), which specialize in strategic media planning; performing rights valuations; and much more.

**MIKE DIMOND**, Fox Sports North and Fox Sports Wisconsin, SVP and GM



Dimond has directed the regional sports networks' operations since May 2004. With over 30 years in the television industry, Dimond oversees sales, marketing, programming, production, and business development as part of his day-to-day management of Fox Sports North and Fox Sports Wisconsin. Both Fox Sports North and Fox Sports Wisconsin have significantly increased their live event programming and made dramatic gains in developing original local programming during Dimond's tenure.

**RICH EILERS**, Canon U.S.A., National Accounts Sales Director



Eilers is the national accounts sales director for Canon U.S.A.'s Professional Products Sales and Engineering Group. A veteran of the broadcast business and Canon, he has been leading the company's strategic approach to the sports production market. Serving in a number of field and sales management positions over his tenure, Eilers has been coordinating and managing the support efforts by Canon for over 25 years at the largest sports events the industry handles.

**JEFF FILIPPI**, MSG Networks, SVP of Production/Programming and Executive Producer



Filippi oversees nearly 350 live productions every year between the New York Knicks, New York Rangers, New Jersey Devils, New York Islanders, New York Liberty, New York Red Bulls, and the Westchester Knicks. He also oversees pre-game and post-game coverage, MSG Networks' live studio shows, and manages over 30 on-air talent, in addition to all production personnel. Prior to joining MSG Networks, Filippi held roles at every major network including ABC, NBC, CBS, and ESPN.

**PHILIP GARVIN**, Mobile TV Group, President/Founder/Co-Owner



Garvin has built his businesses around his experience as a creative producer and technologist. Mobile TV Group (including Mountain Mobile TV, Lone Star Mobile TV, and Western Mobile TV) provides facilities for over 4,000 live professional and college sports events each year with 28 mobile units based all over the United States. It is the leading mobile company for regional sports networks' MLB, NBA, and NHL productions and developed the "dual feed" approach.

**RON GRALNIK**, Fox Sports Networks, VP, Production



Gralnik has national oversight over MLB and NHL productions across Fox Sports' 22 Regional Networks. Previously, he served as coordinating producer at FSN. Gralnik has been with FSN since its launch in 1996. Prior to joining FSN, Gralnik was a producer at ESPN, where he worked on the launch of ESPN2 and produced the shows *Sportsnite* and *Up Close with Roy Firestone and Chris Meyers*.

**STEVE GRIGELY**, Fox Sports Networks, VP, Technical Operations



Grigely joined Fox Sports in 2007, where he immediately made an impact on Fox's biggest shows, managing production services and crewing for the Super Bowls in Arizona and Dallas, as well as the Daytona 500 and World Series. In 2015, Grigely transitioned to the RSNs, overseeing operations for Fox Sports Regional Networks as VP of technical operations. He currently focuses on improving mobile unit equipment, finding production efficiencies, and expanding technology in regional broadcasts.

**TED GRIGGS**, NBC Sports Regional Networks, President, Group Leader and Strategic Production and Programming



Griggs oversees NBC Sports Boston, NBC Sports Philadelphia, NBC Sports Philadelphia +, NBC Sports Washington, and NBC Sports Washington +. He works closely with the general managers of each network to lead strategies promoting the growth and optimization of the businesses. He also oversees the strategy for production and programming for the NBC Sports Regional Networks.



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## MICHAEL R. HALL, NESN, SVP, Digital



Hall is a senior executive with over a decade of experience in building and leading profitable digital media businesses. As general manager of digital at NESN, Hall oversees NESN's digital P&L, operations, product, and monetization. Under Hall's leadership, NESN's digital audience has grown to over 15M monthly unique visitors, representing a 5-year CAGR of 70%.

## STEVE HELLMUTH, NBA, EVP, Media Operations and Technology



Hellmuth oversees the league's broadcast operations, engineering, and statistical collection and analytics. Most recently, working with NBA broadcasters – local and network – he designed the Mobile View, a production tailored for viewing the NBA League Pass on mobile devices. Hellmuth also oversees the development and implementation of the NBA broadcast facility standards for the design, construction, and operation of the NBA arenas.

## KELLY HIGGINS, NBC Sports Regional Networks, Director, Marketing



Higgins oversees the marketing strategy for the RSNs with a focus on implementing a strong consumer engagement model driven through fan insights, data, and cross-platform activation. Prior to joining NBC Sports, Higgins worked with the New York Mets as a senior manager of partnership activation, managing and driving renewal strategy for the team's largest corporate partners. She also worked for the NBA within the Team Marketing and Business Operations Department.

## DOUG JOHNSON, AT&T SportsNet Pittsburgh, VP and Executive Producer



Johnson has worked in sports television production for 28 years including the last seven as the executive producer at AT&T SportsNet Pittsburgh. Johnson has produced or directed over 2,000 live pro events. He most recently served as the coordinating producer for Fox Sports Ohio. He was the event producer for Pittsburgh Pirates and Cleveland Indians baseball telecasts, in addition to directing Cleveland Cavaliers basketball. Johnson started his professional career in production at ABC Sports in New York.

## STUART KURKOWSKI, Comcast Technology Solutions, Principal Architect



Kurkowski is a recognized technical leader in the dynamic ad insertion and VOD/linear metadata fields. He is widely respected as an energetic thought leader, both internally and externally, within the cable, broadcast, and OTT sectors. Kurkowski is the technical lead behind the Comcast Technology Solutions Linear Rights Metadata Manager, which is used by Fox Networks, NBCU, and others.

## JOSEPH MAAR, NECF, Co-Founder and CEO



Maar is co-founder and CEO of NECF, a consortium bringing together international media, business, and finance executives deploying a new economy model with broadcast, OTT, and digital video producers. The firm's proprietary platform increases video production capacity and improves business margins while saving time and dramatically reducing expenses. For over two decades, Maar worked as a broadcasting executive overseeing business development, production, and more.

## MATT MAJKA, Minnesota Wild, President and Alternate Governor



Majka is in his second season as president and alternate governor for Minnesota Sports and Entertainment (MSE) and his 22nd year with the organization. He previously held the positions of COO, EVP, SVP of business operations, and VP of marketing and corporate sponsorships. During his tenure with the Wild, Majka has been instrumental in fostering the unique relationship between the hockey club and its fan base.

## KEVIN MAROTTA, MSG Networks, SVP, Marketing and Content Strategy



Marotta oversees all on- and off-air marketing and promotional activities of MSG Networks brands, as well as the development, integration, and implementation of cross-platform content strategies. He works closely with programming, digital, and advertising sales to identify client-specific integrated marketing and branded entertainment opportunities.

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**LARRY MEYERS**, Pac-12 Networks, EVP, Content

Meyers drives Pac-12 Networks' content and production efforts across all platforms, bringing Pac-12 fans closer to their favorite universities, wherever and whenever they want to consume Pac-12 content. Prior to joining Pac-12 Networks, Meyers served as vice president, content and executive producer at Spectrum Sports/Charter Communications (formerly Time Warner Cable Sports).

**BERNADETTE MCDONALD**, MLB, SVP, Broadcast Operations

McDonald is responsible for overseeing all broadcast operations issues related to MLB's national broadcast partners, as well as the 30 clubs and their local television and radio partners. This includes scheduling and production for all network regular and postseason telecasts.

**SEAN MCGRAIL**, NESN, President and CEO

McGrail has served in his current position since May 2000. He engineered NESN's 2006 relocation to the NESN Television Center in Watertown, MA, considered one of the leading regional sports network facilities in the country. NESN recently updated their studios and became the first RSN to bring automation into its studio productions.

**KEN MILLER**, Altitude Sports and Entertainment, EVP and General Manager/Executive Producer

Miller joined Altitude Sports and Entertainment in January 2016 overseeing all aspects of game and show productions for the Denver Nuggets, Colorado Avalanche, Colorado Mammoth, and Colorado Rapids. In his expanded role as EVP and GM/executive producer, Miller continues to oversee all game and show productions, as well as the television network.

**BRIAN MITCHELL**, AT&T SportsNet Rocky Mountain, Executive Producer

Mitchell oversees live event production including Colorado Rockies, Las Vegas Golden Knights, Utah Jazz, and Mountain West Conference college football and basketball. He oversees all aspects of production for over 300 live events annually and manages a 20-person production and engineering staff. Previously, Mitchell served as coordinating producer at Root Sports Southwest, executive producer at the Mtn. Sports Network, and director of broadcasting for the Denver Broncos.

**SHAWN OLEKSIK**, NBC Sports Philadelphia, VP/Executive Producer, Live Events

Oleksiak currently oversees all aspects of live event production for NBC Sports Philadelphia and NBC Sports Philadelphia Plus. This includes games and pre/post studio coverage of Flyers Hockey, 76ers Basketball, and Phillies Baseball, plus college and high school sports.

**KHALID PATTERSON**, Spectrum Networks, Senior Manager, Remote Operations

Patterson manages remote operations for the Los Angeles Lakers and LA Galaxy broadcast properties. He joined Spectrum (formerly Time Warner Cable SportsNet) in 2013, having previously worked at ESPN and Fox Sports West. Previously, Patterson ran his own production company.

**SASSAN PEJHAN**, AT&T Entertainment Group, Assistant VP

Pejhan has been actively involved in digital video processing and IP networks for the past 25 years. He currently leads the Advanced Video Development Team at AT&T's Entertainment Group. His team is responsible for the evaluation and development of new audio/video technologies and their integration into the DirecTV service offerings. He joined DirecTV in 2010, which was merged with AT&T in 2015.

**KYLE REISCHLING**, Pac-12 Networks, VP, Remote Events

Reischling has served as the vice president of remote events at Pac-12 Networks since April 2018. Prior to this role, he was the senior coordinating producer at Pac-12 Networks from 2012 to April 2018 and the coordinating producer of Fox Sports West & Prime Ticket from 2006 to 2012.

**LINDSEY ROSS**, FloSports, Director of Rights Acquisition

Ross has more than 16 years of experience in college conferences and sports media. Her expertise spans creating and fostering relationships, generating new business opportunities to maximize viewership and revenue, coordinating media operations, and negotiating acquisitions and renewals. Prior to joining FloSports, Ross worked for ESPN as manager of programming and acquisitions.

**CHRIS SCHLOSSER**, MLS Digital, SVP and GM

Schlosser oversees digital strategy, content creation, and product development. Under his guidance, MLS Digital experienced a landmark year in 2015, launching modern, responsive websites for the league and all 20 clubs; driving innovation and reach across core social media platforms, products, and properties; developing a robust and integrated content programming strategy; and delivering financial success.

**ANDREW SCHNELL**, Stadium, Managing Director, Corporate Development

Schnell is responsible for the company's strategic growth and market positioning. He has led Stadium's partnership with Sinclair Broadcast Group, negotiated live rights deals for over 3,000 annual live events, and developed key corporate partnerships.

**JARED STACY**, Spectrum Networks, VP, Production and Strategy

Stacy is VP of production and strategy for Spectrum Networks, the series of 24/7 news and sports networks owned and operated by Charter Communications. He oversees production and strategy for Charter's regional sports networks in Los Angeles and Hawaii. Stacy joined Time Warner Cable in 2012 as coordinating producer and was elevated to his current role after Charter's transactions with Time Warner Cable and Bright House Networks were completed in 2016.

**KEVIN SULLIVAN**, YES Network, Managing Editor, YESNetwork.com

Sullivan is responsible for all of the website's content and the management of the company's social media strategy. Since joining YES, Sullivan's responsibilities and influence have grown dramatically. YES' digital initiative, which started out as a single website back in 2002, has grown into an expansive, multi-platform juggernaut which has taken full advantage of the interactive nature of the burgeoning social media landscape.

**JASON TAUBMAN**, Game Creek Video, SVP, Technology

Taubman spearheads Game Creek Video's innovative efforts in truck design and helps service the company's vast profile of high-profile sports clients including ABC, CBS, ESPN, FOX, HBO, NBC, MLB, NBA, YES Network, USA Network, NFL Network, and Winnercomm. Prior to joining Game Creek in 1999, Taubman was an engineer-in-charge for National Mobile Television and VTE Mobile Television Productions.

**BOB VALINSKI**, Vizrt, Sales Manager

Valinski is Vizrt's sales manager, covering the Northeast U.S. and Canada regions. He has extensive experience in broadcast production workflows and was one of the key people to bring the first production automation system to market almost 20 years ago. Valinski's focus is on workflows for high-end graphics and augmented reality, as well as production automation and MAM systems.

**PER VON ROSEN**, Sportradar, Product Manager, Broadcast

Von Rosen started out in broadcast in 2006 as a graphics operator for then Swedish broadcaster Canal+, now Cmore. After working with ChyronHego von Rosen moved to Sportradar in 2017. He wanted to take on the challenge of leveraging their AI capabilities together with current production tools to make the rich data portfolio of Sportradar available to broadcasters around the world.

**MICHAEL WARGO**, NBC Sports Regional Networks, Senior Director of Multi-Platform Content

Wargo oversees multiplatform strategy and content for NBC Sports Group's Regional Networks. Wargo works closely with each NBC Sports Regional Network, as well as NBC Sports Digital to best serve content across all digital and social platforms to sports fans in each market. Prior to joining NBC Sports Group, Wargo served as the director of digital media for NBC Sports Washington.

**JÉRÔME WAUTHOZ**, Tedral, VP, Products

Wauthoz joined Tedral in 2017 following more than 22 years at EVS Broadcast Equipment. He has a deep understanding of live production workflows and extensive experience analyzing customer needs across global markets. He launched his career at EVS as a software engineer and subsequently held management-level positions, including R&D manager, product manager, and market solutions manager.



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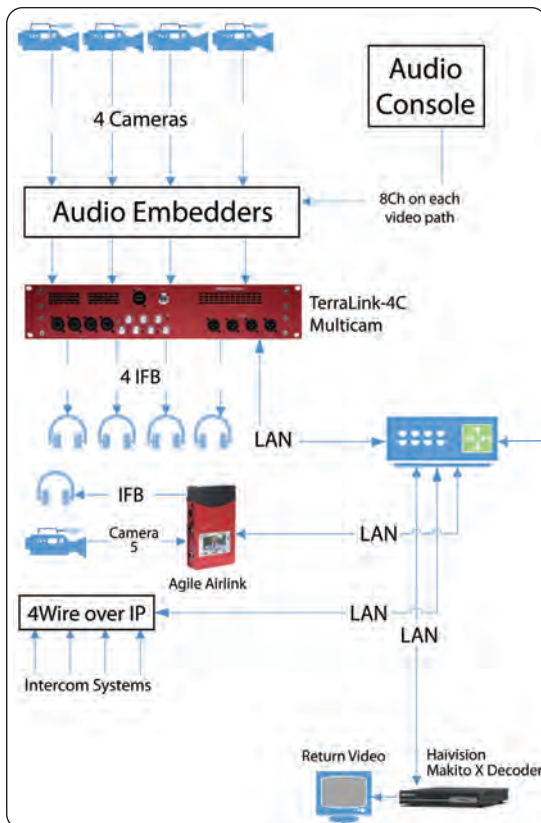
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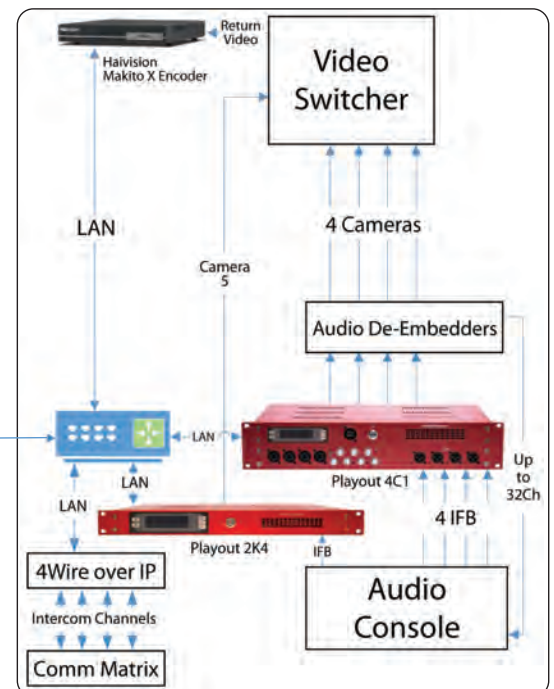
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