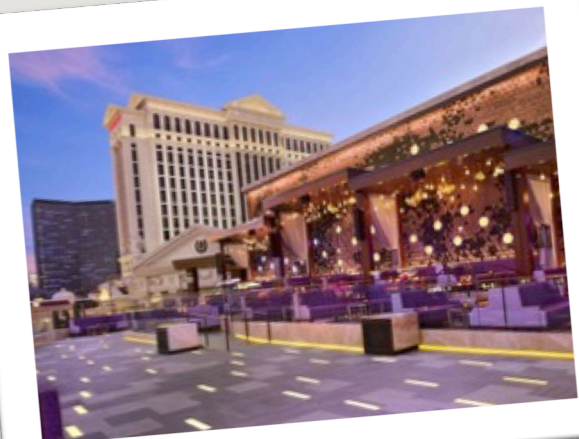


2019 SVG April 5-7, 2019
Red Rock Resort | Las Vegas, NV

CHAIRMAN'S FORUM

the future of
**REMOTE
PRODUCTION**

EVENT DETAILS AND SPONSORSHIP OPPORTUNITIES



2019 SVG CHAIRMAN'S FORUM

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2019 SVG CHAIRMAN'S FORUM

Join top sports production leaders from around the globe for the 2019 SVG Chairman's Forum: an exclusive, two-day event that takes place the weekend before the 2019 NAB Show. Year after year, the top people in sports production that attend the NAB Show attend the SVG Chairman's Forum first. Here's a sampling of who attended last year:



This year's Forum begins with a reception on Friday, April 5 and concludes mid-day on Sunday, April 7.

SVG Chairman's Forum is an invitation-only event open to qualified end-users, SVG Platinum Sponsors, Mobile/Integrator Sponsors, and SVG Sponsors that support the Chairman's Forum.

2019 SVG CHAIRMAN'S FORUM

Friday, April 5

6:00 – 7:30 p.m. Networking Reception

Saturday, April 6

6:15/6:30/7:00 a.m. Shuttles to Bear's Best Las Vegas

6:30 – 7:15 a.m. Breakfast for Golfers at Bear's Best Las Vegas

The SVG Golf Tournament continues to be a mainstay when it comes to fun networking activities at NAB. This year's outing will be played at Bear's Best Las Vegas, located at 1111 W Flamingo Rd, Las Vegas, NV 89135.

7:30 a.m. – 12:30 p.m. SVG Golf Tournament

7:30 – 9:30 a.m. Breakfast for Non-Golfing Attendees

If you aren't hitting the links, don't worry: we have you covered. Join us for a relaxing breakfast buffet at the Red Rock Casino Resort.

12:30 – 2:00 p.m. Networking Lunch at Red Rock Casino Resort

2:00 p.m. Chairman's Forum Welcome

**2:00 – 2:30 p.m. Global Production Perspectives:
State of the Industry**

Josh Stinehour, principal analyst with Devoncroft Partners, takes to the stage to offer up Devoncroft's latest research of the broadcast manufacturing community, the health of the broadcast business, and the potential for new revenue streams during this always lively presentation.

2:30 – 2:45 p.m. Case Study ★

2019 SVG CHAIRMAN'S FORUM

2:45 – 4:00 p.m. Saturday Breakout: Digital and OTT ☉

This workshop is an open forum for those specializing in sports video in a live streaming, digital platform, and/or social media environment.

Overseen by the SVG Digital Advisory Committee, experts in the field will have closed-door discussions on major challenges and opportunities facing the “digital” side of the sports video industry, while also establishing further direction of SVG’s involvement in the space.

2:45 – 3:30 p.m. The Great Debate: Production Workflows ❖

The SVG Chairman’s Forum turns the tables and looks to tap into the collective brainpower of everyone in the room. Prior to the show, a survey will be sent out to all attendees to identify the hottest topics and areas of interest. Those topics will then help drive a room-wide discussion where anyone and everyone can contribute their thoughts and expertise.

3:30 – 3:45 p.m. Case Study ★**3:45 – 4:00 p.m. Networking Break****4:00 – 4:15 p.m. Case Study ★****4:15 – 5:00 p.m. The Great Debate: The Digital Future ❖**

Part two of The Great Debate takes a look at the relationship between traditional broadcast, OTT, and social media. Once again, Chairman’s Forum attendees will be surveyed to see what topics are most pressing.

5:00 – 6:00 p.m. Free Time**6:00 – 7:00 p.m. Networking Reception****7:00 p.m. SVG Chairman’s Forum Dinner and Golf Awards**

2019 SVG CHAIRMAN'S FORUM

Sunday, April 7

7:30 – 8:30 a.m. Networking Breakfast

8:30 – 11:00 a.m. Sunday Morning Breakouts

Breakout One: Sports Content Management and Storage ☺

This is designed as an open forum for individuals responsible for managing, archiving, and protecting sports content. Led by SVG's SCMS Advisory Committee, this roundtable discussion will provide media-management leaders from broadcasters, leagues, teams, digital outlets, and vendors with an opportunity to address a variety of issues currently facing the industry.

Breakout Two: Leaders in Sport in Conversation ☺

Sunday morning features a series of one-on-one conversations with industry leaders to learn more about their management style, how they approach new technologies, and what they think are the industry's most pressing issues.

9:00 – 9:20 a.m. Esports

9:20 – 9:40 a.m. U.S. Perspective

9:40 – 9:55 a.m. Case Study ★

9:55 – 10:15 a.m. Networking Break

10:15 – 10:35 a.m. Americas Perspective

10:35 – 10:55 a.m. Rugby World Cup Overview

11:00 a.m. Transportation to Las Vegas Strip

Agenda subject to change

Continued on next page

2019 SVG CHAIRMAN'S FORUM

Friday Night Reception

\$4,000 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Badge

\$4,000 • 1 available

Your company logo on front and back of
Chairman's Forum badge

Saturday Breakfast

\$4,000 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Lanyard

\$4,000 • 1 available

Your company logo on Chairman's Forum lanyard

Saturday Lunch

\$4,000 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Padfolio

\$5,000 • 1 available

Your company logo on a junior padfolio distributed
to all Chairman's Forum attendees

Saturday Night Reception

\$4,000 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Pens

\$3,000 • 1 available

Your company logo on stylus pens

Saturday Night Dinner

\$5,000 • 1 available

Three-minute dinner welcome intro
Logo exposure on signage, program, promotions
Post-event registration list

Registration

\$3,500 • 1 available

Logo exposure on registration table
Opportunity to distribute literature at registration

Saturday Night Golf Awards

\$3,500 • 1 available

Golf award presentation
Logo exposure on signage, program, promotions
Post-event registration list

Session ♦

\$5,000 • Based on availability

Three-minute session introduction
Logo exposure on-screen throughout session
Logo exposure on signage, program, promotions
Post-event registration list

Sunday Breakfast

\$3,500 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Breakout Track ☺

\$5,000 • Based on availability

Three-minute breakout track introduction
Logo exposure on-screen throughout track
Logo exposure on signage, program, promotions
Post-event registration list

Saturday/Sunday Networking Break

\$3,500 • 2 available

Logo exposure on signage, program, promotions
Post-event registration list

Case Study ★

\$6,000 • Based on availability

10 min. presentation w/ slides and/or video
Logo exposure on signage, program, promotions
Post-event registration list

2019 SVG CHAIRMAN'S FORUM

ALL GOLF SPONSORSHIPS INCLUDE ONE (1) GOLFER.

Golf Hole \$4,000

Your company logo on signage at tee box
Logo exposure on signage, program, promotions

Golf Towel \$4,000

Your company logo on towel placed in each cart
Logo exposure on signage, program, promotions

Golf Shirt \$9,000

Your company logo on sleeve of
Chairman's Forum shirt
Logo exposure on signage, program, promotions
Additional attendees

Golf Glove \$4,000

Your company logo on glove distributed to golfers
Logo exposure on signage, program, promotions

Golf Cart Stickers \$5,000

Your company logo on front of all golf carts
Logo exposure on signage, program, promotions

Golf Hat \$4,000

Your company logo on hat distributed to golfers
Logo exposure on signage, program, promotions

Golf Beverage Cart Sponsor \$4,000

Your company logo on alcohol refreshment cart
Logo exposure on signage, program, promotions

Golf Shoe Tote Bag \$4,000

Your company logo on bag distributed to golfers
Logo exposure on signage, program, promotions

Golf Balls \$4,000

Your company logo on golf balls
One sleeve distributed to all golfers
Logo exposure on signage, program, promotions

Golf Divot/Ball Marker \$4,000

Your company logo on marker distributed to golfers
Logo exposure on signage, program, promotions

To activate an Agenda or Golf Sponsorship, contact:

Rob Payne (212) 481-8131, rob@sportsvideo.org

Andrew Gabel (646) 998-4554, agabel@sportsvideo.org

2019 **SVG** CHAIRMAN'S FORUM



HOTEL

Red Rock Casino Resort
11011 West Charleston Blvd.
Las Vegas, NV 89135

[CLICK HERE](#) for directions
[CLICK HERE](#) to book room

Red Rock Casino Resort is located approximately 25 minutes from the Las Vegas Convention Center and about 20 minutes from McCarran International Airport. The property is right off 215 West. [CLICK HERE](#) for more information.



GOLF COURSE

Bear's Best Las Vegas
11111 West Flamingo Rd.
Las Vegas, NV 89135

[CLICK HERE](#) for directions

Bear's Best Las Vegas is a unique golf course made up of 18 holes hand selected by Jack Nicklaus from his 270 designs worldwide. This high-end daily-fee course includes manicured bent grass greens, challenging designs, and immaculate fairway/tee complexes.



SUNDAY, APRIL 7
8:00 – 11:00 p.m.

Omnia Nightclub at
Caesar's Palace
3570 South Las Vegas Blvd.

All SVG Sponsors
receive logo exposure
on digital signage on
Heart and Terrace
Levels throughout
NAB Pre-Game Party!



SPONSORSHIP OPPORTUNITIES

VIP Table (Terrace Only)

\$3,000 - Based on availability

One reserved table for your company and guests

Preferred beverage service

Prominent logo exposure on table and signage

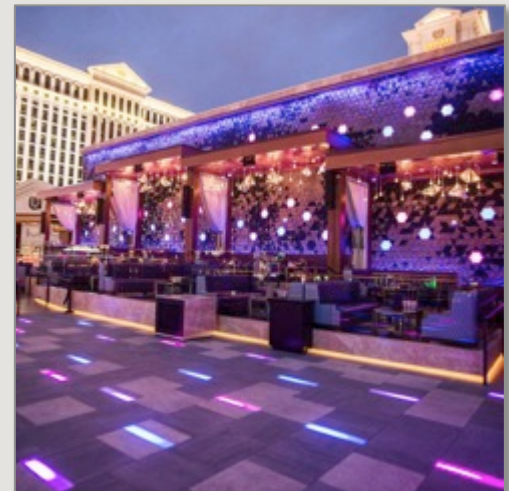
Opportunity to distribute literature at table

SVG promotes your company's VIP Table to members

To activate a Party sponsorship, contact:

Rob Payne (212) 481-8131, rob@sportsvideo.org

Andrew Gabel (646) 998-4554, agabel@sportsvideo.org





SPORTSTECH JOURNAL, SPRING 2019

Distributed at Chairman's Forum and mailed to SVG members and sponsors prior to 2019 NAB Show

- \$2,000 for full-page ad
- \$1,500 for half page ad



SPORTSTECH@NAB SHOW BLOG

Banner at top and bottom of SVG's SportsTech@NAB Show Blog, which covers the latest news throughout the Show

- \$3,500 for rotating 720x90 banner
- Four available



SVG INSIDER DAILY E-NEWSLETTER

Banner on SVG's official daily email newsletter, covering every day of NAB 2019

- \$4,000 for 650x90 Top Banner Location (Monday - Thursday, four days)
- \$3,000 for 650x90 Upper Middle Banner Location (Monday - Thursday, four days)
- \$3,000 for 650x90 Lower Middle Banner Location (Monday - Thursday, four days)
- \$2,000 for 650x90 Bottom Banner Location (Monday - Thursday, four days)



**SVGW NETWORKING
LUNCH @ NAB 2019**

When: Tuesday, April 9

Where: TBD

Who: SVG Members and Sponsors

For more information, contact:
Karen Hogan Ketchum,
karen@sportsvideo.org

Sponsorship Opportunities:

Lunch • \$3,500 • Two available

- Five-minute introduction
- Logo exposure on tables
- Literature distribution

Contact:

Andrew Gabel, (646) 998-4554

agabel@sportsvideo.org

Rob Payne, (212) 481-8131

rob@sportsvideo.org

**DTV AUDIO GROUP
ADVANCED TELEVISION AUDIO FORUM**

Date: Sunday, April 7

Where: Alexis Park Hotel, 375 East Harmon Ave.

Who: SVG Sponsors and Invited Guests