

# **SPONSORSHIP OPPORTUNITIES**

# TITLE

#### \$9,500 · 1 available

Welcoming remarks • Lunch sponsor • Executive on panel • Four (4) attendees • Spread ad (two pages) in event program • Logo on physical/digital signage • Logo exposure in event program, email promotions, website • Literature distribution • Post-event registration list

#### DIAMOND BADGE \$5,000 · 1 available \$8,000 · Based on availability Logo on both sides of badge (SVG produces) Executive on panel Networking Reception co-sponsor Two (2) attendees Three (3) attendees Logo exposure in program, promotions, website Logo on physical/digital signage Full-page ad in event program Literature distribution Logo on physical/digital signage Logo exposure in program, promotions, website Post-event registration list Literature distribution Post-event registration list LANYARD \$5,000 · 1 available **CASE STUDY** Logo on both sides of lanyard (SVG produces) \$6,500 · 3 available Logo exposure in program, promotions, website 8-10 min. presentation (Subject to editorial approval) Logo on physical/digital signage Half-page ad in event program Literature distribution Two (2) attendees Post-event registration list Logo on physical/digital signage Logo exposure in program, promotions, website **NETWORKING BREAK** Literature distribution

Post-event registration list

# SESSION

# \$5,500 · Based on availability

- 2 min. session introduction
- Logo on screen during session
- Two (2) attendees

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- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

# VIDEO COMMERCIAL

# \$3,500 · Based on availability

- 30-sec. supplied video to run in between sessions
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

# \$3,000 ∙ 2 available

- Logo on Networking Break signage
- Two (2) attendees
- Logo exposure in program, promotions, website
- Literature distribution
  - Post-event registration list

# REGISTRATION DESK

# \$3,500 · 1 available

- Logo on Registration Desk signage
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

# **PRINT AD OPTIONS**

**\$2,000** Full Page, \$1,500 Half Page

# SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE

# July 25, NYIT • 1

# SPONSORSHIP OPPORTUNITIES continued

# **BRANDED CELL PHONE POWER BANK**

### \$4,000 · 1 available

- Your logo imprinted on power banks distributed to event attendees
- Two (2) attendees
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

# **BRANDED JELLYFISH CHARGING CABLE**

#### \$3,500 · 1 available

- Your logo imprinted on jellyfish charging cable distributed to event attendees
- Two (2) attendees
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

# **BRANDED CELL PHONE POPSOCKET**

#### \$3,000 • 1 available

- Your logo imprinted on cell phone popsocket distributed to event attendees
- Two (2) attendees
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

# **BRANDED CELL PHONE CREDIT CARD HOLDER**

#### \$2,500 · 1 available

- Your logo imprinted on holder distributed to event attendees
- Two (2) attendees
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list









