

MICROSOFT TECHNOLOGY CENTER, NYC • OCTOBER 15, 2019

SPONSORSHIP OPPORTUNITIES

Title / \$9,000

One available

Welcoming remarks \cdot Lunch sponsor \cdot Executive on panel \cdot Two-minute session sponsorship \cdot Four registrations \cdot Spread color ad (two pages) in event program \cdot Logo exposure in event program, email promotions, website, and signage (physical/digital) \cdot Literature distribution \cdot Post-event attendee list

Diamond / \$7,000

Based on availability

- Executive on panel
- Networking Reception co-sponsor
- Three registrations
- Full-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Badge / \$3,500

One available

- Your company logo on front and back of attendee badge
- Two registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Lanyard / \$3,500

One available

- Your company logo on attendee lanyard (SVG produces)
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Registration / \$3,500

One available

- Your company logo on registration table signage
- Additional pop-up signage displayed on conference floor
- Two registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Pull-Up Signage / \$3,500 Based on availability

- Bring your company's pull-up signage to be displayed within the conference event space throughout the day
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Session / \$4,000

Based on availability

- Your company sponsors a session with two-min. intro
- Two registrations
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Case Study / \$5,500

Based on availability

- 10-minute informational case study
- Three registrations
- Full-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Networking Break / \$2,500

Two available

- Networking Break co-sponsor; logo on break signage
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post-event attendee list

Event Program Print Options:

Full-Page Ad / \$1,500 · Half-Page Ad / \$1,000

To activate a sponsorship, please contact:

Rob Payne, <u>rob@sportsvideo.org</u>, (212) 481-8131 Andrew Gabel, <u>agabel@sportsvideo.org</u>, (646) 998-4554