

SPONSORSHIP OPPORTUNITIES

TITLE

\$9,500 · 1 available

Welcoming remarks • Lunch sponsor • Executive on panel • Four (4) attendees • Spread ad (two pages) in event program • Logo on physical/digital signage • Logo exposure in event program, email promotions, website • Literature distribution • Post-event registration list

DIAMOND

\$8,000 · Based on availability

- Executive on panel
- Networking Reception co-sponsor
- Three (3) attendees
- Full-page ad in event program
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

CASE STUDY

\$6,500 · 3 available

- 8-10 min. presentation (Subject to editorial approval)
- Half-page ad in event program
- Two (2) attendees
- Logo on physical/digital signage
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

SESSION

\$5,500 · Based on availability

- 2 min. session introduction
- Logo on screen during session
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

REGISTRATION DESK \$3,500 • 1 available

- Logo on Registration Desk signage
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

BADGE

\$5,000 · 1 available

- Logo on both sides of badge (SVG produces)
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

LANYARD

\$5,000 · 1 available

- Logo on both sides of lanyard (SVG produces)
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

NETWORKING BREAK \$3,000 • 2 available

- Logo on Networking Break signage
- Two (2) attendees
- Logo exposure in program, promotions, website
- Literature distribution
- Post-event registration list

VIDEO COMMERCIAL

\$3,500 · Based on availability

- 30-sec. supplied video to run in between sessions
- Two (2) attendees
- Logo exposure in program, promotions, website
- Logo on physical/digital signage
- Literature distribution
- Post-event registration list

PRINT AD OPTIONS

\$2,000 Full Page, \$1,500 Half Page

FOR SPONSORSHIP INQURIES, CONTACT: Rob Payne (212) 481-8131 <u>rob@sportsvideo.org</u> Andrew Gabel (646) 998-4554 <u>agabel@sportsvideo.org</u>