Overall, **more than 182M** people watched an NFL game during the 2019 Regular Season

* ***2019 is the most-watched season since 2016.***

**DOMINANCE ON TV:** Since the start of September, NFL games make up the **entire top 10**….**28 of the top 30**….and **47 of the top 50** shows on television TV (*through Sunday, 12/29*).

**The 2019 NFL Regular Season averaged 16.7M TV + Digital viewers, up +5% versus last year**

* + Nielsen-measured TV viewership averaged **16.5M**, up **+5%** versus last year
		- Female TV viewership of NFL games was up **+5%**over last year
	+ Digital viewership across all platforms (NFL/Verizon/Broadcaster) averaged **487K**, up **+51%** versus last year

**Top 5 Most Watched NFL Games of the 2019 Regular Season**

1. **Buffalo** at **Dallas** Week 13 (*CBS*) – **32.6M**
2. **Dallas** at **New England** Week 12 (*FOX*) – **29.9M**
3. **Kansas City** at **New England** Week 14 (*CBS*) – **28.3M**
4. **Chicago** at **Detroit** Week 13 (*FOX*) – **27.1M**
5. **Dallas** at **Philadelphia** Week 16 (*FOX*) – **25.7M**