FOX Deportes sets Spanish language Super Bowl viewership with an average of 757,000 viewers last night as The Chiefs beat the 49ers at Hard Rock Stadium

* The total viewers resulted in a 16 percent increase over the previous record (Super Bowl LIII), also held by FOX Deportes.

* The viewership numbers accounted for a 60% increase over last year’s Super Bowl broadcast by ESPN Deportes.

* The game peaked at 917,000 viewers between 8:15-8:30 AM.

* The leader in NFL coverage in Spanish, FOX Deportes now owns the three most watched Super Bowls (XLVIII, LIII, LIV) in Spanish-language TV history.

* The broadcast talent was as follows: Adrian Garcia Marquez (PbP), Rolando Cantu (Analyst), Jaime Motta (Field Reporter), Rodolfo Landeros (Host), Jessi Losada (Host), Giselle Zarur and Alejandra Delgadillo (Reporters/Features).  The executive producer was Orlando Silver.