

**DAY 2 - THURSDAY AUGUST 27**

**AGENDA**

**12:25 – 12:30 p.m. OPENING REMARKS**

**12:30 – 1:15 p.m. TECH FOCUS:  
 How the Current Pandemic Alters the  
 In-Venue Fan Experience**

With venues reopening without fans in the stands (or at least with heavily limited crowds), the role of gameday-production teams is going to evolve drastically. How will in-venue teams create a compelling in-venue atmosphere for players and broadcasters? Are artificial crowd noise and virtual spectator technologies a viable option for this new reality? How will IP and cloud-based workflows play a vital role?

**MODERATOR: Kristian Hernandez**, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

**PANELISTS:**

- Bob Becker**, Van Wagner Productions, EVP
- Laura Johnson**, San Francisco 49ers, Director, Game Presentation and Live Events
- David Saphirstein**, Venue Edge, Founder/Consultant
- Matthew Tape**, Houston Rockets, Director of Broadcast and Video Production

**1:15 – 1:30 p.m. IMAGINE COMMUNICATIONS**

**CASE STUDY: Chase Center - One Year In  
 With SMPTE 2110 ST**

presented by 

Chase Center, home of the Golden State Warriors, moved to IP connectivity to provide a future proof production platform for their venue. Scott Heitman, Director, Scoreboard Operations, Golden State Warriors, discusses the challenges that were overcome with a move to IP and how operations are going after their first year.

**PRESENTERS:**

- Scott Heitman**, Golden State Warriors, Director, Scoreboard Operations
- Cassidy Phillips**, Imagine Communications, VP, Networking Solutions

**1:30 – 2:30 p.m. A JEWEL IN LOS ANGELES:  
 A Deeper Look Into SoFi Stadium**

Las Vegas isn't the only city with a new NFL venue. Shared between the Los Angeles Rams and Chargers, SoFi Stadium is set to become yet another crown jewel built in the Golden State. Capped off by The Oculus — a 70,000 sq. ft., double-sided structure that is now the largest videoboard in sports — members of SoFi operations and the Chargers' in-venue teams give a detailed preview of what's expected in Year 1.

**MODERATOR: Kristian Hernandez**, SVG, Associate Editor and Social Media Manager; 2020 Venue Summit Program Director

**PANELISTS:**

- Jason Cothorn**, SoFi Stadium and Hollywood Park, VP of Broadcast and Operations
- Gregory Kuh**, Ross Video, Content and Workflow Specialist, Sports & Live Events
- Sarah Schuler**, Los Angeles Rams, Director, Brand Events
- Pete Soto**, Los Angeles Chargers, VP and EP of Fan Experience & Production
- Calvin Spencer**, SoFi Stadium and Hollywood Park, Director of Broadcast and Technical Facilities
- Chris Sullivan**, Diversified, VP, Business Development, Sports and Live Events

**2:30 – 2:35 p.m. CLOSING REMARKS**

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**PRESENTER:**

- Kevin Cottam**, Ross Video, VP - Global Sports & Live Events

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