

## Day 2 - September 24

### AGENDA (All times Eastern)

2:00 – 2:05 p.m.

#### WELCOMING REMARKS

presented by 

2:05 – 2:45 p.m.

#### STATE OF THE INDUSTRY:

#### Sports Broadcasters Sound Off on the Future of Video Transport

Day 2 of the TranSPORT 2012 Virtual Series kicks off with this annual “state of the industry” session featuring transmission-focused execs from major sports broadcasters sounding off on the most pressing issues facing the industry today. Hear how the connectivity needs for live-sports-content creators are evolving in the age of coronavirus and how major broadcasters and streaming outlets are adapting. As new challenges arise, new technologies are coming to the fore that will drastically change the way live sports events are backhauled and delivered to fans in the coming years.

#### MODERATOR:

**Jason Dachman**, SVG, Chief Editor and TranSPORT Program Director

#### PANELISTS:

**Brad Cheney**, Fox Sports, VP, Field Operations and Engineering

**Chris Connolly**, NBC Sports Group, Senior Director, Transmission Engineering and Operations

**Ken Fuller**, ViacomCBS, VP, Distribution and Technology

**Paul Spinelli**, Sinclair Broadcasting Group, Director of Engineering

**Adam Whitlock**, ESPN, Associate Director, Remote Traffic Operations

2:45 – 3:30 p.m.

#### TRANSMISSION 2020:

#### 5G, HEVC, JPEG XS, SRT, and Beyond

With video-transport innovation continuing to accelerate at a breakneck pace, it's more challenging than ever to keep up with the major technology trends in the industry today. As the industry weathers the impacts of the pandemic while also looking to launch new higher-bandwidth UHD and HDR services, broadcasters are searching for solutions that offer lower latency, higher quality, less complexity, and more flexibility — all at once. Technology leaders break down the challenges and opportunities surrounding hot button topics like 5G, HEVC, JPEG XS, SRT, and more.

#### MODERATOR:

**Ken Kerschbaumer**, SVG, Executive Director, Editorial

#### PANELISTS:

**Ghislain Collette**, Haivision, VP, Product Management

**Renaud Lavoie**, Riedel, Managing Director, Riedel Montreal

**Andy Rayner**, Nevion, Chief Technologist

**Emory Strilkaukas**, Brklyn Media, Managing Partner, Network Operations

## WATCH EVERY SESSION ON DEMAND

<https://vimeo.com/showcase/7582024>

\*Must be registered for event to access content

3:30 – 4:15 p.m.

#### VIDEO-TRANSPORT SERVICES TECH FOCUS: Fiber Networks, CDNs, and Satellite Services

Fiber networks, CDNs, and satellite systems are the highways on which live-sports are backhauled and delivered to fans. Leading video-transport service providers discuss the latest enhancements to their ecosystems and how they see the market evolving in the age of coronavirus.

#### MODERATOR:

**Jason Dachman**, SVG, Chief Editor and TranSPORT Program Director

#### PANELISTS:

**Lionel Bentolila**, Aldea Solutions, CEO

**Andre Carrington**, Lumen Technologies, Senior Solutions Engineer, Strategic Content Division

**Desmond Gallahue**, Telstra Broadcast Services, Global Account Director, Media and Broadcast, Telstra Americas

**Jay LaPrise**, Encompass Digital Media, SVP, Global Transmission Operations

**Brian Stanley**, Arctek Satellite Productions, Owner and CEO

4:15 – 5:00 p.m.

#### LIVE SPEAKER Q&A AND NETWORKING ZOOM ROOM

Join us for a live audience Q&A with the day's speakers and a chance to network with leaders in the industry.

**Link to join the Live Speaker Q&A and Networking Zoom Room will appear in zoom chat.**

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