



Tuesday, December 15

2:00 - 3:15 p.m. ET

BETTING/PREDICTIVE GAMING ROUNDTABLE

As sports betting booms in several states across the U.S., sports-content creators — ranging from major national networks to leagues to digital-first media companies — are diving in with a wealth of new interactive experiences to drive engagement approaches ranging from free-to-play games to full-on gambling. Data and video are the heartbeat of it all. Take a deep dive into the developments in this exciting space from content and technology experts looking to deliver the next generation of live-sports-video engagement.

[CONVERSATION LEADERS]

Brandon Costa, SVG, Director of Digital

Geoff Reiss, Yahoo Sports, General Manager and Vice President

Stephan Shelanski, VSiN, Partner and Chief Strategy Officer

[TUESDAY TECH TOURS]

1:15 – 1:45 p.m. Infrastructure A

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

EVS, IMAGINE COMMUNICATIONS, LAWO, NEVION, RIEDEL

2:00 – 2:30 p.m. Infrastructure B

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

ADDER TECHNOLOGY, IHSE USA, MARKERTEK, VITEC

2:45 – 3:15 p.m. OTT/Streaming/Social Media

OTT/Streaming; Social Media Publishing Tools; Data Provider

AWS, LIMELIGHT NETWORKS, THE SWITCH, ZIXI

3:30 – 4:00 p.m. Audio

Consoles/Mixers; Intercom Systems; Microphones; Sound Systems

CALREC DIGICO, CLEAR-COM, JOSEPH ELECTRONICS, SHURE, TELOS ALLIANCE

4:15 – 4:45 p.m. Production Services

Automated Production; Crewing; Logistics; Mobile Trucks; Equipment Rentals/Reseller; Power Services; Production Services

GRAVITY MEDIA, MEDIAPRO, NEP, PROGRAM PRODUCTIONS, THE SWITCH

4:45 – 5:15 p.m. Content Management A

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

GOOGLE, LUMEN TECHNOLOGIES, MICROSOFT, SEAGATE POWERED BY TAPE ARK

5:15 – 5:45 p.m. Acquisition

Cameras/Lenses; Camera Support

CANON, FUJIFILM, GRASS VALLEY, SONY

5:45 – 6:15 p.m. Transmission Services

Contribution Services (Fiber/Satellite/IP); Hi-Speed File Transfer; RF/Wireless

AT&T, EUROVISION, IBM ASPERA, LIVEU

6:15 – 6:45 p.m. Production Tools A

Production Switchers; Replay; Graphics

BLACKMAGIC DESIGN, GRASS VALLEY, PANASONIC, ROSS VIDEO, VIZRT GROUP

6:45 – 7:15 p.m. Production Tools B

Production Switchers; Replay; Graphics

EVERTZ, EVS, NELCO MEDIA, TVU NETWORKS

7:15 – 7:45 p.m. Content Management B

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

EDITSHARE, SIGNIANT, TEDIAL, TELESTREAM, VERITONE