



Monday, December 14

3:30 - 4:45 p.m. ET

COLLEGE SPORTS ROUNDTABLE

sponsored by     

Following a year of tremendous uncertainty, live-video-production professionals on college campuses across the country are getting back to work. Whether it's producing for in-venue videoboards or live-streaming games for fans to consume at home or on the go, new and re-imagined workflows are being deployed to safely and efficiently feed the content beast. Join the SVG College community to discuss topics ranging from live-production tools to automated production to student training and beyond.

[CONVERSATION LEADERS]

Brandon Costa, SVG, Director of Digital

John Kvatek, University of Central Florida, Associate AD,
Multimedia and Creative

Jim Nachtman, Penn State Athletics, Assistant Athletics Director, Media
and Video Production

Chris Taylor, Ball State Sports Link and Esports, Senior Director of Sports
Production

[MONDAY TECH TOURS]

1:15 – 1:45 p.m. Content Management A

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

**GOOGLE, LUMEN TECHNOLOGIES, MICROSOFT,
SEAGATE POWERED BY TAPE ARK**

2:00 – 2:30 p.m. Transmission Services

Contribution Services (Fiber/Satellite/IP); Hi-Speed File Transfer; RF/Wireless

AT&T, EUROVISION, IBM ASPERA, LIVEU

2:45 – 3:15 p.m. Acquisition

Cameras/Lenses; Camera Support

CANON, FUJIFILM, GRASS VALLEY, SONY

3:30 – 4:00 p.m. Production Tools A

Production Switchers; Replay; Graphics

**BLACKMAGIC DESIGN, GRASS VALLEY, PANASONIC, ROSS VIDEO,
VIZRT GROUP**

4:15 – 4:45 p.m. Production Tools B

Production Switchers; Replay; Graphics

EVERTZ, EVS, NELCO MEDIA, TVU NETWORKS

4:45 – 5:15 p.m. Content Management B

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

EDITSHARE, SIGNIANT, TEDIAL, TELESTREAM, VERITONE

5:15 – 5:45 p.m. Production Services

Automated Production; Crewing; Logistics; Mobile Trucks; Equipment Rentals/Reseller; Power Services; Production Services

**GRAVITY MEDIA, MEDIAPRO, NEP, PROGRAM PRODUCTIONS,
THE SWITCH**

5:45 – 6:15 p.m. Audio

Consoles/Mixers; Intercom Systems; Microphones; Sound Systems

**CALREC DIGICO, CLEAR-COM, JOSEPH ELECTRONICS, SHURE,
TELOS ALLIANCE**

6:15 – 6:45 p.m. OTT/Streaming/Social Media

OTT/Streaming; Social Media Publishing Tools; Data Provider

AWS, LIMELIGHT NETWORKS, THE SWITCH, ZIXI

6:45 – 7:15 p.m. Infrastructure B

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

ADDER TECHNOLOGY, IHSE USA, MARKERTEK, VITEC

7:15 – 7:45 p.m. Infrastructure A

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

EVS, IMAGINE COMMUNICATIONS, LAW0, NEVION, RIEDEL