



CONNECT

DECEMBER 14 - 17, 2020

[Day 3] Wednesday, Dec. 16

All times Eastern

[GENERAL SESSIONS]

11:30 a.m. - 12:00 p.m. THE CONVERSATION:

Inside PGA and The Majors 2020

Professional golf coverage was one of the big success stories for 2020 during the pandemic, especially considering the amount of travel required and the size and scale of each production. Learn how the golf majors and the PGA coverage evolved during the season, lessons learned, and more.

MODERATOR: Ken Kerschbaumer, SVG, Executive Director, Editorial

PANELISTS:

David Dukes, PGA TOUR Entertainment, Senior Director, Technical Operations

Mike Francis, CBS Sports, VP, Remote Engineering

Kevin Landy, USGA, Senior Director, Broadcasting and Production

Michael Raimondo, PGA TOUR Entertainment, Senior Director, Media Asset Management and Broadcast Innovation

12:00 - 12:15 p.m. SVG Sports Broadcasting Fund Update

12:15 - 1:00 p.m. The Professional Leagues Town Hall sponsored by Canon

The live town hall will bring together representatives from the major professional sports leagues. Topics will include the future of host feed production, reflections on 2020, new workflows, and more.

MODERATOR: Jason Dachman, SVG, Chief Editor

PANELISTS:

Paul Benedict, NBA, Associate Vice President

Onnie Bose, NFL, VP, Broadcasting

Patti Fallick, United States Tennis Association (USTA), Managing Director, Broadcast

Bernadette McDonald, MLB, SVP, Broadcast Operations

1:00 - 1:15 p.m. SVG 2020 Initiatives Day Preview

1:15 - 1:45 p.m. THE CONVERSATION:

Inside Auto Racing 2020

Whether it is NHRA, NASCAR, or IndyCar, U.S. auto racing returned to the track and managed to prove that remote production can keep up with high-performance race cars zipping around a track. Production professionals from those three entities join us to discuss the 2020 season, how they got through it, and how innovation played a key role in making it happen.

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager

PANELISTS:

Ken Ferguson, IMS Productions, Director, Broadcast Operations

Steve Reintjes, NHRA, VP, Broadcasting and NHRA on Fox, Show Producer

Steve Stum, NASCAR, VP, Operations and Technical Production

All content streaming LIVE on My Page at TheSVGSummit.com

See next page for Roundtables and Tech Tours

Don't miss tomorrow!

12:00 p.m. **Clean Freaks Meeting**

1:00 p.m. **SPIRIT Diversity Meeting**

1:00 p.m. **DTV Audio Group Meeting**

2:00 p.m. **SVGW Meeting**

3:00 p.m. **RSN Meeting**

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[ROUNDTABLES]

2:00 – 3:15 p.m.

Future of Truck Design

sponsored by 

Mobile production units will always play a big role in production, but new forms of connectivity and their ability to serve as a hub connected to remote production personnel opens up new possibilities for their configuration, the number of positions needed, and more. Join us for an open and free-form discussion of key concepts in the future of truck design.

TransSPORT

sponsored by 

The TransSPORT roundtable will be focused on the current state of live-sports contribution and distribution technology. This open conversation will address the most pressing transport issues related to satellite, fiber, IP, bonded cellular, and more. Technology leaders from major sports broadcasters and broadcast vendors will help lead this conversation and discuss the latest developments in the world of live-sports backhaul.

3:30 – 4:45 p.m.

Future of Remote Production

sponsored by   

What is the future of remote production? Will it move to the cloud? Will it remain onsite? What technology developments on the horizon will have the biggest impact on how sports are produced? And how can production professionals, manufacturers, and remote-production-technology providers make sure they are ready for the road ahead?

Graphics and Augmented Reality

sponsored by 

The Sports Graphics and AR Roundtable is designed for SVG members and sponsors looking to learn about the latest developments in graphics, augmented reality, and data visualization technologies for live sports broadcasts. Sports-graphics leaders from major broadcasters, leagues, teams, and vendors will address how the pandemic has impacted their workflows today and how these workflows could have a lasting impact in the future.

[TECH TOURS]

1:15 – 1:45 p.m. **Production Services**

Automated Production; Crewing; Logistics; Mobile Trucks; Equipment Rentals/Reseller; Power Services; Production Services

GRAVITY MEDIA, MEDIAPRO, NEP, PROGRAM PRODUCTIONS, THE SWITCH

2:00 – 2:30 p.m. **Infrastructure B**

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

ADDER TECHNOLOGY, IHSE USA, MARKERTEK, VITEC

2:45 – 3:15 p.m. **Infrastructure A**

Encoders/Decoders; Routers/Networking/Signal Transport; Test and Measurement/Conversion Gear

EVS, IMAGINE COMMUNICATIONS, LAWO, NEVION, RIEDEL

3:30 – 4:00 p.m. **Audio**

Consoles/Mixers; Intercom Systems; Microphones; Sound Systems

CALREC DIGICO, CLEAR-COM, JOSEPH ELECTRONICS, SHURE, TELOS ALLIANCE

4:15 – 4:45 p.m. **OTT/Streaming/Social Media**

OTT/Streaming; Social Media Publishing Tools; Data Provider

AWS, LIMELIGHT NETWORKS, THE SWITCH, ZIXI

4:45 – 5:15 p.m. **Content Management B**

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

EDITSHARE, SIGNIANT, TEDIAL, TELESTREAM, VERITONE

5:15 – 5:45 p.m. **Production Tools B**

Production Switchers; Replay; Graphics

EVERTZ, EVS, NELCO MEDIA, TVU NETWORKS

5:45 – 6:15 p.m. **Production Tools A**

Production Switchers; Replay; Graphics

BLACKMAGIC DESIGN, GRASS VALLEY, PANASONIC, ROSS VIDEO, VIZRT GROUP

6:15 – 6:45 p.m. **Transmission Services**

Contribution Services (Fiber/Satellite/IP); Hi-Speed File Transfer; RF/Wireless

AT&T, EUROVISION, IBM ASPERA, LIVEU

6:45 – 7:15 p.m. **Acquisition**

Cameras/Lenses; Camera Support

CANON, FUJIFILM, GRASS VALLEY, SONY

7:15 – 7:45 p.m. **Content Management A**

AI/ML; Content Security; MAM/Orchestration Systems; Storage/Archive Technology; Cloud Services

GOOGLE, LUMEN TECHNOLOGIES, MICROSOFT, SEAGATE POWERED BY TAPE ARK