

SPORTS PRODUCTION TOOLS

a virtual forum
FEBRUARY 17-18

Day 2 | Thursday, February 18

AGENDA (All times Eastern)

2:00 – 2:30 p.m. CTO REPORT

Being a CTO is more challenging than ever given the constant stream of new technologies, workflows, formats, and standards. What is catching their eye in 2021? What new developments are most exciting? And are there any trends that need to be put out to pasture? CTOs from the sports-production community sound off.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial

CONVERSATIONS WITH:

Andrew Jordan, NEP Group, Global Chief Technology Officer

Shane Warden, ATP Media, CTO

Sotiris Salamouris, Olympic Broadcasting Services (OBS), CTO

2:30 – 3:15 p.m. CLOUD-BASED PLATFORMS

At the center of every cloud-based production or distribution service lies a cloud-based platform. Learn about the latest developments from key cloud platform providers and better understand which one is right for you. Dave Klee, A+E Networks, VP, Strategic Media Solutions, moderates independent conversations with the three major cloud platform providers.

MODERATOR: Dave Klee, A+E Networks, VP, Strategic Media Solutions

CONVERSATIONS WITH:

Buzz Hays, Google Cloud, Global Lead, Entertainment Industry Solutions for Content Creation

Scott Bounds, Microsoft, Media Cloud Architect

David Griggs, AWS Elemental, Senior Product Manager

3:15 – 4:00 p.m. CLOUD-BASED PRODUCTION TOOLS

sponsored by   

Cloud-based systems are increasingly becoming home to cloud-based production tools. What are the challenges and opportunities with respect to cloud-based production? How different is it to operate a tool in the cloud vs. a physical environment? Manufacturers who are embracing the cloud discuss the ins and outs of making the leap.

MODERATOR: Tab Butler, Industry Consultant

SPEAKERS:

Gareth Capon, Grabbyo, CEO

Oliver Parker, Blackbird, Chief Commercial Officer

John Voorheis, EEG Video, Director of Sales

4:00 – 4:45 p.m. LIVE Q&A

THANK YOU SPONSORS

CASE STUDY SPONSOR



GOLD SPONSORS



BLACKBIRD

Blackmagicdesign 



EVENT SPONSORS



CATCH UP ON DEMAND!

DAY 1 HIGHLIGHTS

PRODUCER/DIRECTOR PERSPECTIVES

CASE STUDY: UFC + GRABBYO

DECENTRALIZED PRODUCTION TOOLS

SIGNAL TRANSPORT: IP, 5G, RF, AND BONDED CELLULAR