



SYSTEMS INTEGRATOR SUMMIT

a virtual event
APRIL 21-22

Day 1 | Wednesday, April 21

AGENDA (All times Eastern)

1:00 – 1:45 p.m. **VENUE-CONTROL ROOMS: The Changing Landscape of Stadiums & Arenas**

As video-control rooms at sports venues expand in both size and scope, the role of the systems integrator must grow and evolve. In addition, the pandemic has created a host of new considerations for systems integrators in terms of layout and design based on new safety protocols. Leading systems integrators will discuss their latest projects, the rise of IP, technological trends they're seeing in sports venues, and much more.

MODERATOR: Kristian Hernandez, SVG, Associate Editor and Social Media Manager

PANELISTS:

Brock Raum, BeckTV, Project Engineer
Stuart Reynolds, Diversified, Director, Sports and Live Events
Jeff Volk, Alpha Video, VP

1:45 – 2:00 p.m. **DIVERSIFIED CASE STUDY: Enhancing the Fan Experience Through Technology & Trust**

presented by Diversified.

PRESENTERS:

Anthony Cuellar, Diversified, SVP of Global Marketing
Kim Rometo, Miami Dolphins, VP and CIO
Bill Schlough, San Francisco Giants, SVP and CIO

2:00 – 2:45 p.m. **BROADCAST STUDIOS & FIXED FACILITIES: Design, Automation, and Broadcast Workflows**

The more broadcasters embrace IP-based systems, systems integrators are leading the charge into the great IP frontier. With more studio content being created than ever, these next-gen broadcast facilities must be robust, flexible, and often automated to accommodate 24/7 production operations. Hear from integrators on what they see in broadcast studios today and what they expect in the coming years.

MODERATOR: Brandon Costa, SVG, Director of Digital

PANELISTS:

Barry Katz, NEP Group, SVP and GM
Megan Kirst, Broadcast Management Group, SVP of Engineering
Jonathan Lyth, ES Broadcast, Group Chief Technical Officer, ES Media Group
Mason Pierce, Key Code Media, Senior Solutions Architect

2:45 – 3:30 p.m. **VENDOR PERSPECTIVES: Tips and Tools for Today's Systems Integrators**

In creating a production facility, systems integrators must orchestrate and build relationships with a wide variety of vendors. Leading broadcast-equipment manufacturers take the virtual stage to discuss how they've seen systems integration evolve, what it takes to build a quality relationship with an integrator, and how latest products factor into the current landscape.

MODERATOR: Ken Kerschbaumer, SVG, Co-Executive Director, Editorial

SPEAKERS:

Dave Caulwell, Riedel Communications, Channel Manager, North America
Rich Eilers, Canon U.S.A., National Accounts Sales Director
Andrew Lahey, Ross Video, Manager, Sports Solutions Specialists

3:30 p.m. **LIVE SPEAKER Q&A AND NETWORKING ZOOM ROOM**

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DON'T MISS DAY 2 TOMORROW!

THURSDAY, APRIL 22
1:00 P.M. ET
**REMOTE-PRODUCTION
FACILITIES**
**DIGITAL MEDIA
MANAGEMENT &
WORKFLOWS**
**CLOUD SERVICES &
INFRASTRUCTURE**