

THE DARE TO DREAM

Experience

McGRAW
PRODUCTIONS



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DUNDEE HILLS
GROUP

Sponsorship Opportunities
On the Virtual Platform

**SPLINTER
STUDIOS**



Why Sponsor Dare to Dream?

We would like to offer your company / organization an opportunity to participate as a sponsor of the **Dare to Dream Experience** through a variety of levels available on our virtual platform. Your sponsorship will go way beyond product and brand recognition by playing an instrumental role in...

Providing a Life-Changing Experience for Thousands of Students

- ◆ Creating and developing the future workforce in the sports and entertainment industry
- ◆ Providing underserved and at-risk students future career and internship opportunities
- ◆ Providing a platform to help promote career opportunities for “Women In Sports and Entertainment”
- ◆ Featuring programs that help to promote Diversity, Equity and Inclusion programs in the workplace

Please Join Us!

Title Sponsor

\$50,000

Virtual Event Map

- Recognition as Title Sponsor on All Main Stages
- Sponsor logo and customized activation button in the Sports and Entertainment Pavilions
- Sponsor Welcome in General Session on Main Stages
- Opportunity to host /moderate /panel discussion (s) of choice

Pre-Event Marketing

- Logo Inclusion in event website, digital marketing / social media campaigns, emails to attendees.

Registration –Attendee Hub

- Visibility on high traffic areas in the virtual event, homepage, attendee website
- Full Access Passes (500) distributed to interns, students, disadvantaged youth, Sports Philanthropy Network or non-profit of choice

Data Sharing

- Capture attendee data when students engage and interact on platform via Main Stage, Sports & Entertainment Pavilions, University

Sports Travel Magazine's TEAMS Convention and eSports Travel Show (2022) Daytona Beach and Oklahoma City

- Sponsor credentials (2) and access to all TEAMS events, hospitality functions, trade show
- Signage on Dare to Dream event stage and trade show booth (3 days)

Behind the Scenes....Explore and Navigate a Career In Sports & Entertainment and Career Resource Guide

- Complimentary download of the Book and Career Resource Guide
- Logo on cover of book "Compliments of Sponsor" to be distributed to all registered students
- Full page ad in the Career Resource Guide (inside front or back cover)

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SPORTS PAVILLION



SportsTravel



Industry
Partner

Industry
Partner

SPONSORS

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Experience

ENTERTAINMENT PAVILLION

SNL

Industry
Partner

Industry
Partner

Industry
Partner

Industry
Partner



SPONSORS

Sports & Entertainment Pavilions

\$25,000

Pavilion Sponsor

- Recognition as Presenting Sponsor in the Sports & Entertainment Pavilions (choice of one location)
- Sponsor logo and customized button in Sports or Entertainment Pavilion (choice of one location)
- Opportunity to host /moderate programs and panel discussion of your choice

Pre-Event Marketing

- Logo inclusion in event website, digital marketing & social media campaigns, emails to attendees.

Registration – Attendee Hub

- Visibility on high traffic areas on the virtual event, homepage, attendee website
- Full Access Passes (250) to the Event (distributed to interns, students, disadvantaged youth or non-profit organizations of choice)

Data Sharing

- Capture attendee data when students engage and interact on platform in the sponsored Sports or Entertainment Pavilion

Sports Travel Magazine's TEAMS Convention and eSports Travel Show (2022 Events) Daytona Beach and Oklahoma City

- Signage on Dare to Dream event stage and trade show booth (3 days)
- Sponsor credentials (2) and access to all TEAMS events, hospitality functions, trade show

Behind the Scenes....Explore and Navigate a Career In Sports & Entertainment and Career Resource Guide

- Digital downloads of the Book and Career Resource Guide
- Full page ad in the Career Resource Guide (*preferred location*)

Industry Partner: Sports & Entertainment Pavilions

\$10,000

Industry Partner Featured in the Sports & Entertainment Pavilions

- Sponsor Logo and Customized Button in the Sports or Entertainment Pavilion (1 location each)
- Opportunity to Host / Promote Content / Moderate Panel in sponsored Pavilion

Pre-Event Marketing

- Logo inclusion in event website, digital marketing & social media campaigns, emails to attendees.

Registration

- Full Access Passes (100) to the Event distributed to interns, students, disadvantaged youth or non-profit of your choice

Data Sharing

- Capture data when attendees engage and interact in sponsored Pavilion

Behind the Scenes....Explore and Navigate a Career In Sports & Entertainment and Career Resource Guide

- Digital Download of Behind the Scenes book and Career Resource Guide
- Full page ad in Career Resource Guide

The background of the slide is a photograph of an event stage. On the left, several microphones on stands are visible. In the center, a large screen displays the text 'THE DARE TO DREAM Experience'. To the right of the screen, there is a large, colorful, abstract structure resembling a sail or a large letter 'V' in red, blue, and white. The overall lighting is dim, with the screen and the colorful structure providing the main light sources.

THE
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CAREER COACHES CORNER



Career
Coach

Career
Coach

SPONSORS

THE DARE TO DREAM *Experience*

FOOD COURT

(Examples)

The Dare To Dream Experience - 3 Day Virtual Event

PROMOTIONAL VIDEO

00:00 01:25



Food Court Brand Sponsor

\$10,000

Food Court

- Logo on Customized Button in Food Court
- Offer of discount coupons or other promotional items

Sponsor Video / Commercial Spot

- :30 Commercial Spots on Video Screen in Food Court (rotated throughout the 3 day event)

Pre-Event Marketing

- Inclusion in Digital Marketing, Social Media Campaigns

Registrations

- Full Access Passes (100) to the Event (distributed to company interns, students, disadvantaged youth or non-profit organizations of choice)

Data Sharing

- Capture attendee data when students engage and interact in Food Court

Behind the Scenes....Explore and Navigate a Career In Sports & Entertainment and Career Resource Guide

- Complimentary downloads of the Book and Career Resource Guide
- Logo on back of Career Resource Guide distributed to all attendees

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UNIVERSITY PAVILLION

(Examples)

ASU
Arizona State
University

M
MICHIGAN

SMU

NC

Gators

U

FSU

G

CLEMSON
TIGERS

SYRACUSE
S
UNIVERSITY
1-8-7-0

UNIVERSITY OF CENTRAL FLORIDA

Berklee

USC
UNIVERSITY
OF SOUTHERN
CALIFORNIA

BELMONT
UNIVERSITY

BIOLA
UNIVERSITY

NYU

Ucla

JOHANNES COLLEGE
OF ART AND DESIGN

University Partner

\$5,000

University Pavilion

- University logo on customized button in the University Pavilion
- Break Out Rooms (up to 3) including Virtual Campus Tour Video, Admissions Room, Programming
- Faculty Participation / Moderate / Participate in Panel Sessions on Main Stage

Pre-Event Marketing

- Inclusion in Digital Marketing, Social Media Campaigns

Data Sharing

- Capture attendee data when students engage and interact on customized site in University Pavilion

Registration

- Full Access Passes (50) to the event (complimentary)
- Discount (20%) on additional event registrations for participating schools (Regular price \$67.00 / Student Discount \$53.00)

Behind the Scenes....Explore and Navigate a Career In Sports & Entertainment and Career Resource Guide

- Behind the Scenes Book (complimentary download upon registration for each student)
- Behind the Scenes Career Resource Guide (Complimentary download upon registration for each student)
- Full page ad in the “Behind the Scenes” Career Resource Guide

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Presented by



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