

Powered by **DUNDEE HILLS** 

**GROUP** 

**Sponsorship Opportunities**On the Virtual Platform





## Why Sponsor Dare to Dream?

We would like to offer your company / organization an opportunity to participate as a sponsor of the Dare to Dream Experience through a variety of levels available on our virtual platform. Your sponsorship will go way beyond product and brand recognition by playing an instrumental role in...

### **Providing a Life-Changing Experience for Thousands of Students**

- Creating and developing the future workforce in the sports and entertainment industry
- Providing underserved and at-risk students future career and internship opportunities
- Providing a platform to help promote career opportunities for "Women In Sports and Entertainment"
- Featuring programs that help to promote Diversity, Equity and Inclusion programs in the workplace

### Title Sponsor \$50,000

#### **Virtual Event Map**

- Recognition as Title Sponsor on All Main Stages
- Sponsor logo and customized activation button in the Sports and Entertainment Pavilions
- Sponsor Welcome in General Session on Main Stages
- Opportunity to host /moderate /panel discussion (s) of choice

#### **Pre-Event Marketing**

• Logo Inclusion in event website, digital marketing / social media campaigns, emails to attendees.

#### **Registration – Attendee Hub**

- · Visibility on high traffic areas in the virtual event, homepage, attendee website
- Full Access Passes (500) distributed to interns, students, disadvantaged youth, Sports Philanthropy Network or non-profit of choice

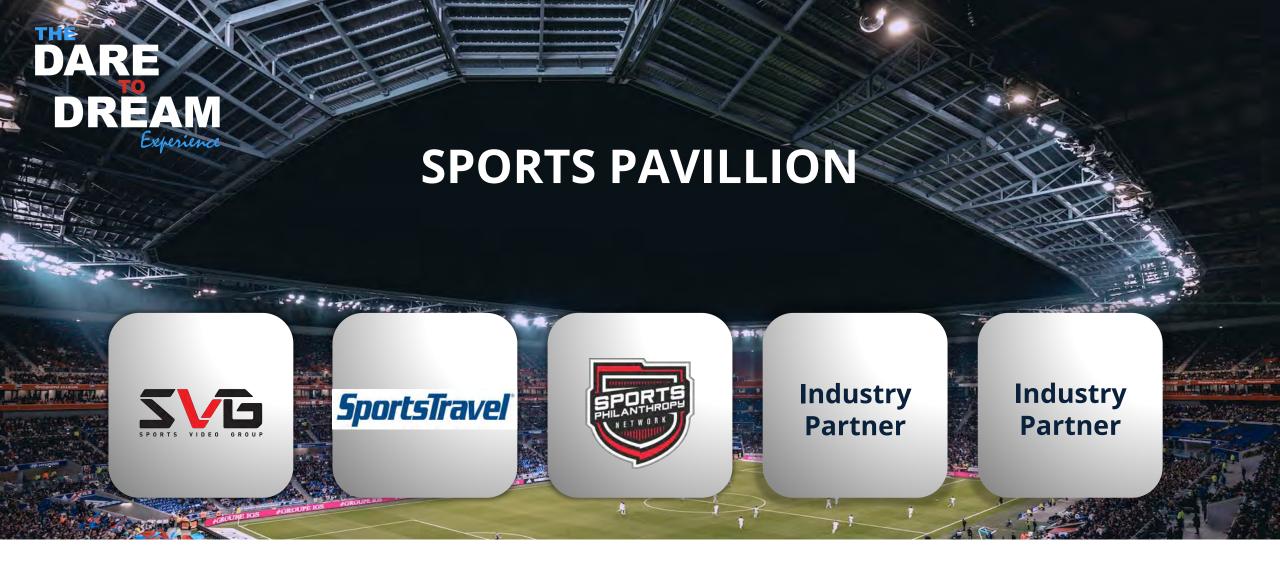
#### **Data Sharing**

• Capture attendee data when students engage and interact on platform via Main Stage, Sports & Entertainment Pavilions, University

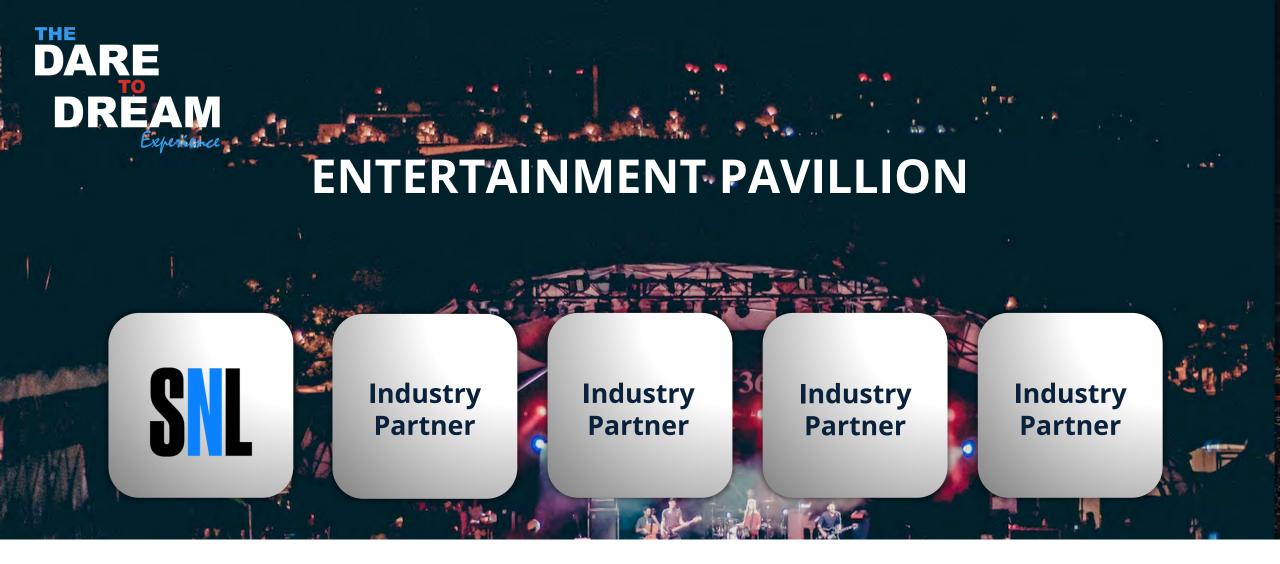
#### Sports Travel Magazine's TEAMS Convention and eSports Travel Show (2022) Daytona Beach and Oklahoma City

- Sponsor credentials (2) and access to all TEAMS events, hospitality functions, trade show
- Signage on Dare to Dream event stage and trade show booth (3 days)

- Complimentary download of the Book and Career Resource Guide
- Logo on cover of book "Compliments of Sponsor" to be distributed to all registered students
- Full page ad in the Career Resource Guide (inside front or back cover)



## **SPONSORS**





**SPONSORS** 

# Sports & Entertainment Pavilions \$25,000

#### **Pavilion Sponsor**

- Recognition as Presenting Sponsor in the Sports & Entertainment Pavilions (choice of one location)
- Sponsor logo and customized button in Sports or Entertainment Pavilion (choice of one location)
- Opportunity to host /moderate programs and panel discussion of your choice

#### **Pre-Event Marketing**

Logo inclusion in event website, digital marketing & social media campaigns, emails to attendees.

#### Registration – Attendee Hub

- Visibility on high traffic areas on the virtual event, homepage, attendee website
- Full Access Passes (250) to the Event (distributed to interns, students, disadvantaged youth or non-profit organizations of choice)

#### **Data Sharing**

Capture attendee data when students engage and interact on platform in the sponsored Sports or Entertainment Pavilion

#### Sports Travel Magazine's TEAMS Convention and eSports Travel Show (2022 Events) Daytona Beach and Oklahoma City

- Signage on Dare to Dream event stage and trade show booth (3 days)
- Sponsor credentials (2) and access to all TEAMS events, hospitality functions, trade show

- Digital downloads of the Book and Career Resource Guide
- Full page ad in the Career Resource Guide (preferred location)

# Industry Partner: Sports & Entertainment Pavilions \$10,000

#### **Industry Partner Featured in the Sports & Entertainment Pavilions**

- Sponsor Logo and Customized Button in the Sports or Entertainment Pavilion (1 location each)
- Opportunity to Host / Promote Content / Moderate Panel in sponsored Pavilion

#### **Pre-Event Marketing**

Logo inclusion in event website, digital marketing & social media campaigns, emails to attendees.

#### Registration

Full Access Passes (100) to the Event distributed to interns, students, disadvantaged youth or non-profit of your choice

#### **Data Sharing**

Capture data when attendees engage and interact in sponsored Pavilion

- Digital Download of Behind the Scenes book and Career Resource Guide
- Full page ad in Career Resource Guide

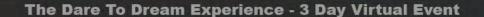


### **SPONSORS**



# **FOOD COURT**

(Examples)



**PROMOTIONAL VIDEO** 





































### Food Court Brand Sponsor \$10,000

#### **Food Court**

- Logo on Customized Button in Food Court
- Offer of discount coupons or other promotional items

#### **Sponsor Video / Commercial Spot**

:30 Commercial Spots on Video Screen in Food Court (rotated throughout the 3 day event)

#### **Pre-Event Marketing**

Inclusion in Digital Marketing, Social Media Campaigns

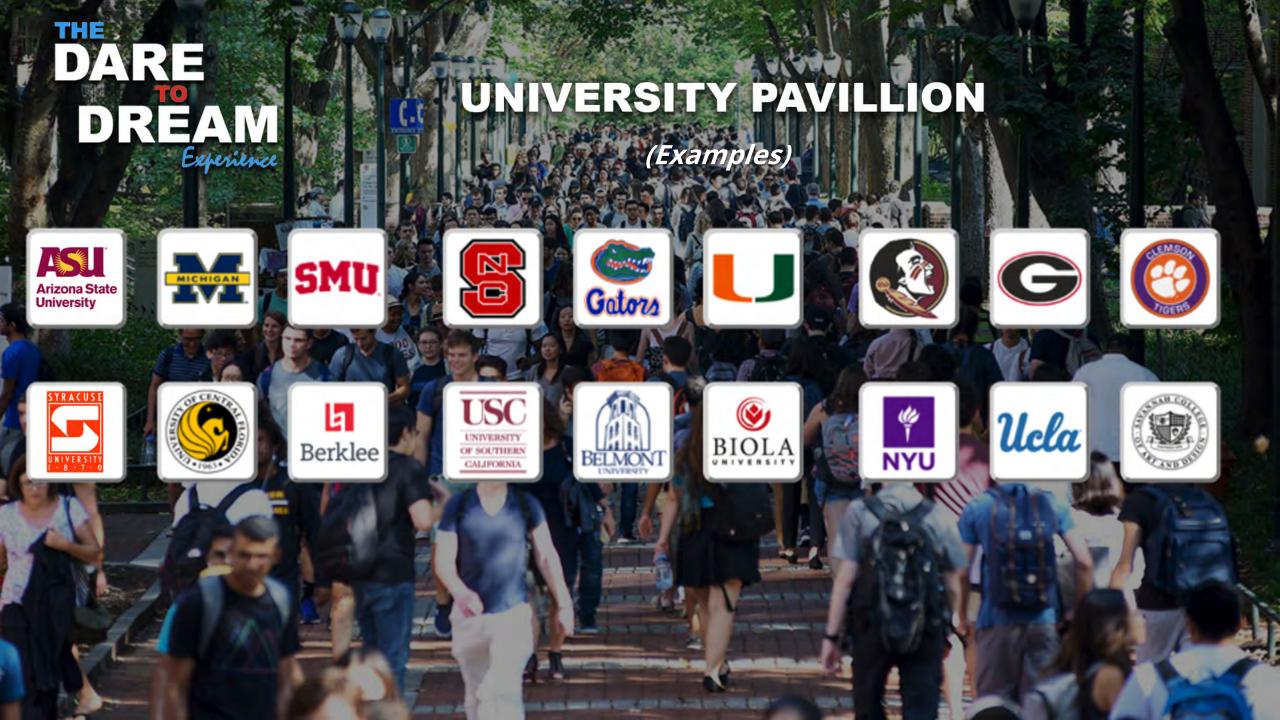
#### Registrations

 Full Access Passes (100) to the Event (distributed to company interns, students, disadvantaged youth or non-profit organizations of choice)

#### **Data Sharing**

Capture attendee data when students engage and interact in Food Court

- Complimentary downloads of the Book and Career Resource Guide
- Logo on back of Career Resource Guide distributed to all attendees



# University Partner \$5,000

#### **University Pavilion**

- University logo on customized button in the University Pavilion
- Break Out Rooms (up to 3) including Virtual Campus Tour Video, Admissions Room, Programming
- Faculty Participation / Moderate / Participate in Panel Sessions on Main Stage

#### **Pre-Event Marketing**

Inclusion in Digital Marketing, Social Media Campaigns

#### **Data Sharing**

Capture attendee data when students engage and interact on customized site in University Pavilion

#### Registration

- Full Access Passes (50) to the event (complimentary)
- Discount (20%) on additional event registrations for participating schools (Regular price \$67.00 / Student Discount \$53.00)

- Behind the Scenes Book (complimentary download upon registration for each student)
- Behind the Scenes Career Resource Guide (Complimentary download upon registration for each student)
- Full page ad in the "Behind the Scenes" Career Resource Guide



### **Presented by**



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