



TRANSPORT

OCTOBER 18 NEW YORK CITY

SPONSORSHIP OPPORTUNITIES

TITLE | \$9,500 · 1 available

- Welcoming remarks
- Executive on panel
- Exclusive lunch sponsor
- Post TranSPORT attendee list
- Literature distribution
- Four (4) additional registrations

- Spread color ad (two pages) in event program
- Logo exposure in event program, email promotions, website, & signage (physical/digital)
- Sizzle Reel Video (runs once) [specs below]

GOLD | \$6,500 · Based on availability

- Executive on panel
- Networking Reception co-sponsor
- Two (2) additional registrations
- Full-Page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

CASE STUDY | \$6,000 · Based on availability

- 15 minute informational case study (subject to editorial approval)
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

SILVER | \$4,000 · Based on availability

- 3 minute session introduction before a panel
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post TranSPORT attendee list

LANYARD | \$4,000 · 1 available

- Your company logo on attendee lanyard (SVG produces)
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

REGISTRATION TABLE | \$3,500 · 1 available

- Your company logo on registration table signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

BADGE | \$4,000 · 1 available

- Your company logo on front and back of attendee badge
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

NETWORKING BREAK | \$2,500

- Networking Break co-sponsor; logo on break signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post TranSPORT attendee list

SIZZLE REEL VIDEO | \$2,000

- 30-60 second sizzle reel video (runs once)
SPECS: 720p/59.94 H.264 .mp4/.mov files
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Post TranSPORT attendee list

EVENT PRINT PROGRAM OPTIONS

FULL-PAGE AD | \$1,500

HALF-PAGE AD | \$1,000

FOR MORE INFORMATION, CONTACT:

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