

The logo for the Sports Broadcasting Fund Golf Outing. It features a stylized 'S' and 'B' in red and black, followed by the word 'SPORTS' in black, 'BROADCASTING FUND' in red, and 'GOLF OUTING' in large red letters.

SPORTS BROADCASTING FUND GOLF OUTING

ALL GOLF SPONSORSHIPS INCLUDE:

- Your logo on the sponsored item, which will be distributed to all golfers
- One Golf Outing spot (must confirm name with SVG)
- Logo exposure on all event marketing materials
- Post-event registration list

ALL SPONSORSHIPS (EXCEPT GOLF HOLE) ARE EXCLUSIVE AND HAVE ONE AVAILABLE

<input type="checkbox"/> GOLF CART STICKERS	\$5,000
<input type="checkbox"/> TOWEL	\$4,000
<input type="checkbox"/> GLOVE	\$4,000
<input type="checkbox"/> HAT	\$4,000
<input type="checkbox"/> GOLF BALLS	\$4,000
<input type="checkbox"/> BEVERAGE CART	\$3,500
<input type="checkbox"/> SUNSCREEN / LIP BALM	\$3,500
<input type="checkbox"/> DIVOT TOOL / BALL MARKER	\$3,500
<input type="checkbox"/> SHOE BAG	\$3,500
<input type="checkbox"/> GOLF HOLE	\$3,000 <i>BASED ON AVAILABILITY</i>



CHAIRMAN'S FORUM

APRIL 13-15
LAS VEGAS

ALL EVENT SPONSORSHIPS INCLUDE 2 ATTENDEES

THURSDAY NIGHT RECEPTION

\$3,000 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

SATURDAY BREAKFAST

\$3,000 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

FRIDAY MORNING BREAKFAST

\$3,000 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

BADGE

\$4,000 | 1 AVAILABLE

- Your logo on front and back of attendee badge
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

FRIDAY LUNCH

\$4,000 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

LANYARD

\$4,000 | 1 AVAILABLE

- Your logo on attendee lanyard
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

FRIDAY NETWORKING BREAK

\$2,500 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

REGISTRATION

\$4,000 | 1 AVAILABLE

- Logo exposure, literature distribution at registration table
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

FRIDAY NIGHT RECEPTION

\$4,000 | 2 AVAILABLE

- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

BREAKOUT TRACKS

\$5,000 | BASED ON AVAILABILITY

- Three-min. breakout track introduction
- Logo exposure onscreen throughout track
- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

FRIDAY NIGHT DINNER

\$5,000 | 1 AVAILABLE

- Three-min. on-stage dinner welcome
- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

PLEASE SEE AGENDA FOR MORE INFO

FRIDAY NIGHT GOLF AWARDS

\$3,500 | 1 AVAILABLE

- Golf Awards on-stage presentation
- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

CASE STUDY

\$6,500 | BASED ON AVAILABILITY

- 10-min. presentation with slides and / or video
- Logo exposure onscreen throughout presentation
- Logo exposure on all event marketing materials
- One Golf Outing spot (must confirm name with SVG)
- Post-event registration list

PLEASE SEE AGENDA FOR MORE INFO



SPORTSTECH JOURNAL, SPRING 2023

Distributed digitally to SVG members and sponsors prior to 2023 SVG Chairman's Forum and NAB Show.

- **\$2,000** for full-page ad
- **\$1,500** for half-page ad



SPORTSTECH@NAB SHOW BLOG

Banner at top and bottom of SVG's Sports-Tech@NAB Show Blog, which covers the latest news throughout the 2023 NAB Show

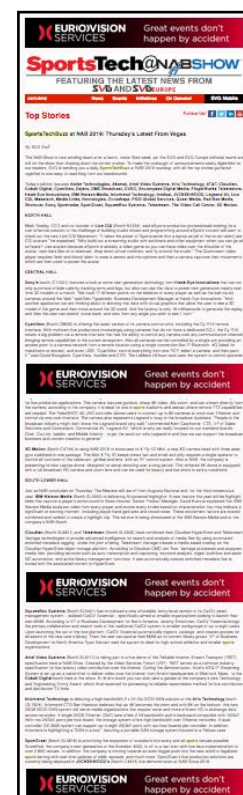


- **\$3,500** for rotating 728x90 banner (Four available)

SVG INSIDER DAILY E-NEWSLETTER

Banner on SVG's official daily email newsletter, covering every day of the 2023 NAB Show

- **\$4,000** for 650x90 Top Banner Location 1
(Sunday - Wednesday, four days)
- **\$3,000** for 650x90 Upper Middle Banner Location 2
(Sunday - Wednesday, four days)
- **\$3,000** for 650x90 Lower Middle Banner Location 3
(Sunday - Wednesday, four days)
- **\$2,000** for 650x90 Bottom Banner Location 4
(Sunday - Wednesday, four days)



1

2

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