

# SVG SPORTSCLOUD PRODUCTION FORUM

Live • Virtualized • SaaS

NYC • MAY 16

## SPONSORSHIP OPPORTUNITIES

### TITLE | \$10,000 • 1 available

- Welcoming remarks
- Executive on panel
- Exclusive lunch sponsor
- Post event attendee list
- Literature distribution
- Four (4) additional registrations

- Spread color ad (two pages) in event program\*\*
- Logo exposure in event program, email promotions, website, & signage (physical/digital)
- Sizzle Reel Video (runs once) [specs below]

### GOLD | \$7,500 • Based on availability

- Executive on panel
- Networking Reception co-sponsor
- Two (2) additional registrations
- Full-Page color ad in event program\*\*
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### CASE STUDY | \$7,000 • Based on availability

- 15 minute informational case study (subject to editorial approval)
- Two (2) additional registrations
- Half-page color ad in event program\*\*
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### SILVER | \$4,500 • Based on availability

- 3 minute session introduction before a panel
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- One (1) additional registration
- Literature distribution
- Post event attendee list

### LANYARD | \$4,500 • 1 available

- Your company logo on attendee lanyard (SVG produces)
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### REGISTRATION TABLE | \$4,000 • 1 available

- Your company logo on registration table signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### BADGE | \$4,500 • 1 available

- Your company logo on front and back of attendee badge
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### NETWORKING BREAK | \$3,000

- Networking Break co-sponsor; logo on break signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Literature distribution
- Post event attendee list

### SIZZLE REEL VIDEO | \$2,500

- 30-60 second sizzle reel video (runs once)  
**SPECS:** 720p/59.94 H.264 .mp4/.mov files
- One (1) additional registration
- Logo exposure in event program, email promotions, website, and signage (physical/digital)
- Post event attendee list

### EVENT PRINT PROGRAM OPTIONS

**FULL-PAGE AD | \$1,500**

**HALF-PAGE AD | \$1,000**

\*\*Please [CLICK HERE](#) to review & download AD specs. Unless otherwise stated, AD files are typically due 2 weeks prior to event. (subject to change)

### FOR MORE INFORMATION, CONTACT:

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