



# SPORTS CONTENT MANAGEMENT FORUM

NYC  
JULY 24

## SPONSORSHIP OPPORTUNITIES

### TITLE | \$10,500 • 1 available

- Welcoming remarks
- Executive on panel
- Exclusive lunch sponsor
- Tabletop showcase exhibit
- Literature distribution
- Four (4) additional registrations

- Video Interview
- Two-Page Spread color ad in event print program
- Post Sports Content Management Forum attendee list
- Logo exposure in event program, email promotions, website, on-demand & signage (physical/digital)

### DIAMOND | \$8,000 • Based on availability

- Executive on panel
- Tabletop showcase exhibit
- Networking Reception co-sponsor
- Three (3) additional registrations
- Full-page color ad in event program
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### GOLD | \$6,500 • Based on availability

- Tabletop showcase exhibit
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### CASE STUDY | \$6,500 • Based on availability

- 15 minute informational case study (subject to editorial approval)
- Two (2) additional registrations
- Half-page color ad in event program
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### SESSION | \$4,000 • Based on availability

- 2 minute session introduction with company logo on screen during panel
- One (1) additional registration
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### BADGE | \$4,500 • 1 available

- Your company logo on front and back of attendee badge
- One (1) additional registration
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### LANYARD | \$4,500 • 1 available

- Your company logo on attendee lanyard (SVG produces)
- One (1) additional registration
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### NETWORKING BREAK | \$2,500

- Networking Break co-sponsor; logo on break signage
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### REGISTRATION TABLE | \$3,500 • 1 available

- Your company logo on registration table signage
- One (1) additional registration
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
- Literature distribution
- Post Sports Content Management Forum attendee list

### EVENT PRINT PROGRAM OPTIONS

Full-Page Ad: \$1,500  
Half-Page Ad: \$1,000

### SIZZLE REEL VIDEO | \$2,500

- 30-60 second sizzle reel video (runs once)  
SPECS: 720p/59.94 H.264 .mp4/.mov files
- Logo exposure in event program, email promotions, website, on-demand, and signage (physical/digital)
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## FOR MORE INFORMATION, CONTACT:

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